# Partition-Based Models and Algorithms for Privacy-Preserving Data Publishing

M2 SIF - SED

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# Targeted Ad'

Looking for an internship (or more ?)

- Engineering, **research**, both
- Protection of individuals' data : privacy, explainability, fairness
- **System** orientation (not pure theory)



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## Progress of the Talk

#### k-Anonymity VS Pseudonymity : "Hide into the crowd"

I-Diversity : "Ensure the Crowd is Diverse Enough"

Endless Cycle

Conclusion

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k-Anonymity VS Pseudonymity : "Hide into the crowd"
 Formal Model
 Algorithms for k-Anonymity
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# k-Anonymity : Assumptions I

#### Considers that individuals' data is made of :

- Identifying attributes, or ID: identify uniquely each individual (e.g., (SSN));
- Quasi-Identifying attributes, or QID: may identify uniquely some individuals (e.g., (Zip, DoB));
- Sensitive attributes, or SD: sensitive data, e.g., ( Disease );

# k-Anonymity : Assumptions II

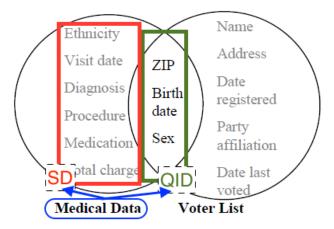


Figure: Quasi-identifiers and sensitive data in Gov. Weld's case

# k-ANONYMITY: the Model I

#### Warning

We consider in this talk that each individual has a single record in the DB.

A release is k-anonymous [14, 16] if:

- It does not contain any direct identifier
- ► The QID of each record has been made indistinguishable from at least (k − 1) others

 $\Rightarrow$  Each sensitive data is within a group that corresponds to at least k QID.

# *k*-ANONYMITY: the Model III

Name	Zip	Age	Dis.
Bob	75001	22	Cold
Bill	75002	29	Flu
Don	75003	22	Cold
Sue	75010	28	HIV

Table: Raw data (e.g., GIC medical data).

Zip	Age	Dis.
[75001, 75002]	[22, 29]	Cold
[75001, 75002]	[22, 29]	Flu
[75003, 75010]	[22, 29]	Cold
[75003, 75010]	[22, 29]	HIV

Table: A possible 2-Anonymous Release of the raw data.

# k-ANONYMITY: the Model IV

Name	Zip	Age
Bob	75001	22

Zip	Age	Dis.
[75001, 75002]	[22, 29]	Cold
[75001, 75002]	[22, 29]	Flu
[75003, 75010]	[22, 29]	Cold
[75003, 75010]	[22, 29]	HIV

Table: Left: External knowledge made of a known QID (*e.g.*, voter list).Right: A possible 2-Anonymous release of the raw data.

 $\Rightarrow$  Joins on QID are now ambiguous: what is Bob's disease?

# k-ANONYMITY: the Model V

#### Vocabulary

- Equivalence class: A group of records indistinguishable wrt their QID
- Sanitized release: the set of equivalence classes finally published

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# Achieving *k*-Anonymity

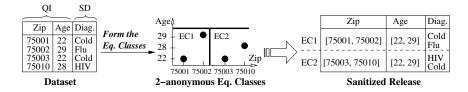
- Generalization of the quasi-identifiers : the most used operation (the more general a value is, the more people correspond to it : "less people in Urrugne, than in Pays Basque, than in France.")
  - Numerical attribute : from values to ranges
  - Categorical attribute : need a taxonomy (*e.g.*, Urrugne > Pays Basque > France)
- Optimality is too hard : not all generalizations are equal (the less you generalize the more accurate the data).
  - $\Rightarrow$  How to output a release that satisfies *k*-Anonymity with a minimal *number of generalizations* ? Shown to be hard [1, 13]
- Many alternative strategies/simplifications/heuristics exist (e.g., [1, 2, 5, 7, 15, 13, 17])

Not the focus of this talk but lets have a quick look at one of them...

# Mondrian : A Simple Algorithm for Achieving *k*-Anonymity

- Goal: form equivalence classes that span at least k similar QID values
- How? Greedily !
  - Starts with one *partition* of the dataset containing all the records
  - Recursively partitions it into smaller and smaller partitions
  - Finally replace the QID value of each record by the range of its partition

### ${\rm MONDRIAN} \ III ustrated$



In this example, we want 2-ANONYMITY (at least two records per class).

# $\operatorname{MONDRIAN} \text{ in details I}$

```
Algorithm 1: MondrianAnonymize
  input : A partition \mathcal{P} to split
  output: A set of partitions, each containing between k and
              2k - 1 tuples
1 if no allowable multidimensional cut for partition then return
    \mathcal{P} :
2 else
       dim \leftarrow chooseDimension();
3
       fs \leftarrow \texttt{frequencySet}(\mathcal{P}, dim);
4
       splitVal \leftarrow findMedian(fs);
5
       \mathcal{L} \leftarrow \{t \in \mathcal{P} : t.dim < splitVal\};
6
       \mathcal{R} \leftarrow \{t \in \mathcal{P} : t.dim > splitVal \};
7
       return MondrianAnonymize(\mathcal{L}) \cup
8
         MondrianAnonymize(\mathcal{R})
```

MondrianAnonymize internal calls:

- chooseDimension: choose the dimension in which to split (usually the widest one);
- frequencySet: set of unique values taken by the tuples for the chosen dimension, each paired with the number of times it appears;
- findMedian: find the median;

## Mondrian, for Real I

#### Actually, Mr Mondrian was a painter !



Figure: Composition en rouge, jaune, bleu et noir. Mondrian. 1926

### Mondrian, for Real II

And a MondrianAnonymize partitioning may look like this :

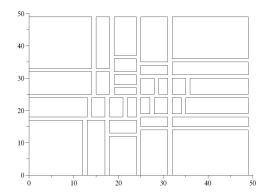


Figure: Example of a Mondrian partitioning [8] (synthetic data, 1000 tuples, k=25, normal distribution).

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## Synthesis

How do you position the elements we just saw with respect to the usual components of a PPDP solution ?

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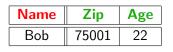
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# Some Defects of *k*-ANONYMITY



Zip	Age	Dis.
[75001, 75002]	[22, 29]	Cold
[75001, 75002]	[22, 29]	Flu
[75003, 75010]	[22, 29]	Cold
[75003, 75010]	[22, 29]	HIV

Table: Attack considered by k-Anonymity. Left: External knowledge made of a known QID (*e.g.*, voter list). Right: A possible 2-Anonymous release.

- 1. **Homogeneity**: What if all the SD of the QI of an equivalence class are identical?
- Background knowledge: What if the adversary knows that his victim is more or less likely to have a given sensitive data?
- $\Rightarrow$  Motivate the *I*-Diversity model

# Foundation: the BAYES-OPTIMAL PRIVACY Model I

#### Founding intuition

Background knowledge about SD should be **expressed** and **taken into account** by the privacy model.

The BAYES-OPTIMAL PRIVACY model [11] is an early attempt to this end (2006):

- Background knowledge: joint distribution between QI and SD
- Prior belief: given a targeted QI q and a SD s, probability of s given q
- Posterior belief: given a targeted QI q, a SD s, and the sanitized release V, probability of s given q and V
- Privacy breach: if distance(posterior belief, prior belief) > θ (too much gain in knowledge)

# Foundation: the BAYES-OPTIMAL PRIVACY Model II

The intuition behind THIS definition of a privacy breach is **a way to envision privacy** (also called a *paradigm* in these slides) !

#### Paradigm#1: Uninformative Principle [11]

A privacy breach occurs when the *prior belief* of the adversary differs *significantly* from his *posterior belief*.

"If the release of the statistics **S** make it possible to determine the value  $D_k$  more accurately than is possible without access to **S**, disclosure has taken place (...)" Dalenius 1977 [4]

# Formalizing the Bayes-Optimal Model I

Background knowledge: joint distribution between quasi-identifiers and sensitive data : f(s, q).

#### Prior belief

Given a target QI q (the victim) and a sensivite data s :

$$\alpha(q,s) = \Pr_f(s|q) = \frac{f(s,q)}{\sum_{s' \in SD} f(s',q)}$$
(1)

## Formalizing the Bayes-Optimal Model II

- Let V be the sanitized release
- Let q<sup>\*</sup> be the QI of the equivalence class that contains q
- Let  $n(q^*, s)$  be the number of tuples  $\langle q^*, s \rangle$  in  $\mathcal{V}$ ;
- Let f(s|q\*) be the conditional probability that s be associated to the QIs that have been generalized to q\*;

#### Posterior belief

Given a target QI q, a sensitive data s, and the release  $\mathcal{V}$ :

$$\beta(q,s,\mathcal{V}) = \Pr(s|q \wedge \mathcal{V}) = \frac{n(q^{\star},s)\frac{f(s|q)}{f(s|q^{\star})}}{\sum_{s' \in SD} n(q^{\star},s')\frac{f(s'|q)}{f(s'|q^{\star})}}$$
(2)

(proof in [11])

# Formalizing the Bayes-Optimal Model III

A sanitized release  $\mathcal V$  satisfies BAYES-OPTIMAL PRIVACY if:

$$orall q \in QI, s \in SD, ext{abs}(lpha(q,s) - eta(q,s,\mathcal{V})) < heta$$
 (3)

where abs returns the absolute value of its argument and  $\theta$  is the user-defined threshold over the adversarial knowledge gain. Note: alternative definitions exist [11].

# Example I

Let the adversary's background knowledge about Don be:

$$\begin{array}{c|c} f(\langle q_{Don}, Cold \rangle) = 0.1 & \alpha(q_{Don}, Cold) = ?? \\ f(\langle q_{Don}, Flu \rangle) = 0.01 & \alpha(q_{Don}, Flu) = ?? \\ f(\langle q_{Don}, HIV \rangle) = 0.14 & \alpha(q_{Don}, HIV) = ?? \end{array}$$

What is his prior belief about Don ?

# Example II

#### Answer:

# Example III

Let the adversary's background knowledge about any individual other than Don be:

$$\begin{array}{c|c} f(\langle q_i, Cold \rangle) = 0.083 & \alpha(q_i, Cold) = ?? \\ f(\langle q_i, Flu \rangle) = 0.083 & \alpha(q_i, Flu) = ?? \\ f(\langle q_i, HIV \rangle) = 0.083 & \alpha(q_i, HIV) = ?? \end{array}$$

What is his prior belief about any other individual ?

# Example IV

#### Answer:

$f(\langle q_i, Cold \rangle) = 0.083$	$\alpha(q_i, Cold) = 0.083/0.25 = 0.33$
$f(\langle q_i, Flu \rangle) = 0.083$	$\alpha(q_i, Flu) = 0.083/0.25 = 0.33$
$f(\langle q_i, HIV \rangle) = 0.083$	$\alpha(q_i, HIV) = 0.083/0.25 = 0.33$

# Example V

Let  $\ensuremath{\mathcal{V}}$  be the 2-anonymous release:

Zip	Age	Dis.
[75001, 75002]	[22, 29]	Cold
[75001, 75002]	[22, 29]	Flu
[75003, 75010]	[22, 29]	Cold
[75003, 75010]	[22, 29]	HIV

Recall that  $q_{Don} = \langle 75003, 22 \rangle$  and is known by the adversary.

What is his posterior belief about Don ?

# Example VI

#### Answer:

In the above release,  $q^{\star}_{Don} = \langle [75003, 75010], [22, 29] \rangle$ .

Then, the adversary's posterior belief about Don is:

$$\beta(q_{Don}, Flu, \mathcal{V}) = \frac{0 * \frac{0.04}{0.37}}{1.18} = 0$$
  

$$\beta(q_{Don}, Cold, \mathcal{V}) = \frac{1 * \frac{0.73}{0.73}}{1.18} = 0.46$$
  

$$\beta(q_{Don}, HIV, \mathcal{V}) = \frac{1 * \frac{0.59}{0.59}}{1.18} = 0.54$$

# Example VII

#### As a result:

Prior	Posterior
$\alpha(q_{Don}, Cold) = 0.4$	$\beta(q_{Don}, Cold, \mathcal{V}) = 0.46$
$\alpha(q_{Don}, Flu) = 0.04$	$\beta(q_{Don}, Flu, \mathcal{V}) = 0$
$\alpha(q_{Don}, HIV) = 0.56$	$\beta(q_{Don}, HIV, \mathcal{V}) = 0.54$

Is there a privacy breach ?

### BAYES-OPTIMAL PRIVACY : Impractical

If  $\rm BAYES\text{-}OPTIMAL\ PRIVACY}$  were practical, it could permit to check that releases do not allow significant knowledge gains. . .

But :

- Obtaining the joint distribution f that represents the adversarial background knowledge ?
- What if there are several adversaries ?
- What about other kinds of knowledge ?
- ▶ Cost of checking all the possible (q, s) pair !

#### **/-**DIVERSITY |

# *I*-DIVERSITY: a simple and easy-to-check condition for protecting against **SD homogeneity** and **adversarial negation statements**.

#### *I*-DIVERSITY II

#### **I-DIVERSITY**

An *I*-diverse equivalence class contains at least *I well-represented* sensitive values.

### /-DIVERSITY III

"Well-represented" can be instantiated in many ways, among which:

- ► Naive *I*-DIVERSITY : at least *I* distinct values appear ;
- Entropy *I*-DIVERSITY: the entropy of the set of SD in each equivalence class should be at least log *I*;
- Recursive (c, l)-DIVERSITY: if the most frequent SD in a class is not much more frequent than the other SD of the class
- ▶ (Put your idea here)-DIVERSITY

## RECURSIVE (c, l)-DIVERSITY

For each class:

- Count the occurence of each sensitive value;
- and sort them by descending order.
- Let  $r_1$  be the first count, ...,  $r_m$  be the  $m^{th}$ .

### Recursive (c, I) Diversity

An equivalence class satisfying RECURSIVE (c, l)-DIVERSITY satisfies:  $r_1 < c(r_l + r_{l+1} + ... + r_m)$ . A release  $\mathcal{V}$  satisfies RECURSIVE (c, l)-DIVERSITY if all its equivalence classes satisfy it.

#### Examples

What is the protection offered by the classes having the following counts?

$r_1$	100
<i>r</i> <sub>2</sub>	6
r <sub>3</sub>	5
<i>r</i> 4	3

#### Examples

What is the protection offered by the classes having the following counts?

$r_1$	100	$r_1$	7
$r_2$	6	<i>r</i> <sub>2</sub>	6
$r_3$	5	<i>r</i> <sub>3</sub>	5
<i>r</i> 4	3	<i>r</i> <sub>4</sub>	3

## Recursive (c, I) Diversity, bis I

Assume that the counts of Don's class are as follows:

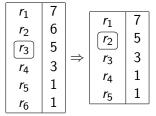
<i>r</i> <sub>1</sub>	7
<i>r</i> <sub>2</sub>	6
$r_3$	5
$r_4$	3
r <sub>5</sub>	1
<i>r</i> 6	1

 $\Rightarrow$  Satisfies RECURSIVE (1, 3)-DIVERSITY.

Recursive (c, l) Diversity, bis II

The adversary knows that Don **does not** have flu.

If the count of flu is  $r_2$ :

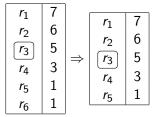


 $\Rightarrow$  Satisfies RECURSIVE (1, 2)-DIVERSITY.

Recursive (c, I) Diversity, bis III

The adversary knows that Don **does not** have flu.

If the count of flu is  $r_6$ :



 $\Rightarrow$  Satisfies RECURSIVE (1, 3)-DIVERSITY.

Recursive (c, I) Diversity, bis IV

# RECURSIVE (*c*, *l*)-DIVERSITY + 1 negation statement $\rightarrow$ What is the protection level at worst?

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### Simple Updates to *k*-Anonymity Algorithms

- Use algorithms designed for achieving k-Anonymity
- Add as an additional constraint on the equivalence classes the *I*-Diversity criterion

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### The Family of Partition-Based Models and Algorithms

Many followers, based on producing equivalence classes by generalizing the QID.

Gave rise to the family of partition-based approaches :

- 1. Remove the ID attribute(s)
- 2. Form groups of records (partitions) according to the values of QID and SD of the actual records
- 3. And finally disclose statistical information (really !) at the group level.

#### Weaknesses

▶ Proposal (year n) → Attack or limit + fix (year n + 1)

Various severe attacks/limits exist:

- No composability: intersecting the respective sets of QID and of SD of two non-disjoint k-Anonymous releases may break k-Anonymity [19]
- ► Leaks in the execution sequences (for optimality) : execution sequence depends on data ⇒ minimality attacks [18]
- ► Naive adversarial reasonning models : adversarial correlations between the QID and SD values of an equivalence class ignore the other classes ⇒ Model the correlations between QID and SD values, in all the classes, by a bayesian network with probabilistic parameters (*aka* deFinetti attacks) [6]
- Numerous possible types of background knowledge : negation statements [11], distribution of SD in the dataset [9], joint distribution between QID and SD [10, 11], logical sentences [3, 12], etc.

 $\Rightarrow$  Is pursuing this cycle worth ?

### RIP Partition-Based Approaches ?

Today :

- Partition-based approaches have been shown to suffer from many flaws
- Strong interest decrease from academics
- Differential privacy and models inspired from it take the lead (see next lecture)

But...

"Nous sommes en 50 avant Jésus-Christ. Toute la Gaule est occupée par les Romains... Toute ? Non ! Car un village peuplé d'irréductibles Gaulois résiste encore et toujours à l'envahisseur."

- Some real-world organizations are enclined to use it (intuitive models, illusion of retaining "true data")
- European "CNILs" (*i.e.*, the Article 29 Data Protection Working Party) refer to these models as possible approaches for sanitizing data <sup>1</sup>

<sup>1</sup>See the Opinion 05/2014 on Anonymisation Techniques ec.europa.eu/justice/data-protection/article-29/documentation/ opinion-recommendation/files/2014/wp216\_en.pdf

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#### Conclusion

- Advantages : partition-based models are intuitive
- Drawbacks : assumes that attributes can be partitioned across QID/SD, fixes needed for breaches (minimality attacks and others) and for composition issues, algorithms are costly, illusion of utility ("true records are disclosed"), etc.
- Must be known : you may encounter them (well-known models) but think twice before using them !

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