Formal methods for risk analysis of privacy-preserving data publishing algorithms

M2 thesis proposal

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Keywords: privacy-preserving data publishing, formal methods, privacy attacks, risk analysis.

Context

Large volumes of personal data are nowadays collected by private companies or public organizations. Typical examples include health records, geolocation, electricity consumption, or social networks. Various legal¹, monetary², or visibility incentives encourage data holders to share anonymized versions of the collected datasets. On the one hand, data publishing is useful because it allows to strengthen scientific studies, to favor industrial innovation, or to establish appropriate public policies. Numerous open data repositories are well known today³ and their number keeps growing⁴. On the other hand, publishing personal data must be done with care in order to provide strong privacy guarantees. Failing to safeguard privacy may lead to severe consequences on individuals⁵ or companies⁶. To preserve privacy, privacy-preserving data publishing techniques are used. Today's typical techniques include *ad-hoc* aggregation⁷, *k*-anonymous generalization [5, 6], or differentially private perturbation [1]. Their aim is to ensure that the published data enjoy (hopefully strong enough) privacy guarantees. Security is however a constant race between the attackers and the defenders. A large number of attacks on privacy-preserving data publishing algorithms exists today and keeps growing [4].

Objective

The objective of this project is to develop a formal framework (see, *e.g.*, [8]) allowing to analyze risks relevant to privacy-preserving data publishing (see, *e.g.*, [7]).

The tasks of the student will be to:

- Perform a systematic analysis of the state of the art on existing privacy-preserving data publishing techniques and related attacks.
- Analyze existing attacks in order to identify aspects and/or parameters (*e.g.*, privacy loss, usability, attacker's background knowledge) that should be taken into account while analyzing the risks relevant to a privacy-preserving data publishing technique.
- Propose a taxonomy of relevant attackers, based on aspects such as adversarial goals, background knowledge, reasoning methods, computational capabilities, *etc.*
- Develop a model allowing to evaluate privacy risks in the personal data publishing context.

 $^{^{1}}$ See for example the EU Directive 2019/1024 on open data and the re-use of public sector information.

²For example, through data marketplaces such as Innodata (https://innodata.com/ai-data-marketplace/) or Defined.ai (https://www.defined.ai/).

³See for example the French open data repository (https://www.data.gouv.fr/fr/), or private initiatives like the COVID-19 Google Health repository (https://health.google.com/covid-19/open-data/).

⁴See, for example, the open data portal of Rennes Métropole https://blog.rudi.bzh/

⁵See for example the 23andme recent breach (https://www.theguardian.com/technology/2024/feb/15/23andme-hack-data-genetic-data-selling-response).

⁶See for example the lawsuit following the 23andme breach (https://www.theverge.com/2024/9/13/24243986/23andme-settlement-dna-data-breach-lawsuit).

⁷See for example the data published by Enedis, the French electricity distribution system operator (https://data.enedis.fr/explore/?source=shared&sort=modified).

Supervision

This master project is proposed by the Security and Privacy (SPICY) team from the IRISA institute in Rennes, France. The work will be supervised jointly by Tristan Allard (PhD, HDR) associate professor at the University of Rennes, expert in privacy in data intensive systems, and Barbara FILA (PhD, HDR), associate professor at INSA Rennes, expert in formal methods for risk assessment.

Candidate profile and application

We are looking for a candidate who is:

- interested in security and privacy,
- enthusiastic about formal modeling,
- curious and open-minded,
- speaking English or French (knowledge of French is not mandatory).

If the results of this master project are satisfactory, pursuing on a PhD position will be considered.

To apply, please send the following documents to both tristan.allard@irisa.fr and barbara.fila@irisa.fr:

- your CV,
- the grade transcript of all university-level courses taken.

Please contact tristan.allard@irisa.fr and barbara.fila@irisa.fr if you have questions. Informal inquiries are welcome.

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