Energy consumption and environmental impacts of distributed systems

Anne-Cécile Orgerie

IRISA, Rennes
5th October 2023

Outline

- Context
- Understanding the energy consumption of distributed systems
- Measuring accurately the energy consumption of distributed systems
- Modeling energy consumption and environmental impacts of distributed systems
- Concluding broader remarks

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What is the ICT (Information and Communication Technologies) part in the global carbon impact?

- 1.8%
- 3.9%
- 8.6%
- 15.4%

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- 3.9%
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- 15.4%

Civil aviation: 2.4% in 2018

Difficulties: electricity mix, device lifetime, complex manufacturing processes, ICT perimeter, lack of data, …

"The real climate and transformative impact of ICT: A critique of estimates, trends, and regulations", C. Freitag, M. Berners-Lee, K. Widdicks, B. Knowles, G. Blair, A. Friday, Patterns, 2021.

Electricity consumption

ICT in France: **11% of the electricity consumption** in 2020 (52 TWh)

→ Planned to reach 93 TWh in 2050 (**+79%**)

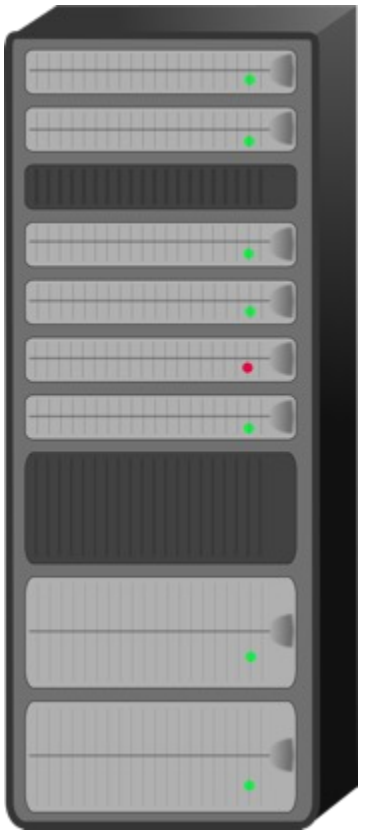
"Évaluation de l'impact environnemental du numérique en France et analyse prospective", rapport ADEME – ARCEP, 2022.

Worldwide electricity consumption: 22,848 TWh in 2019

→ +1,7% compared to the previous year

https://www.iea.org/reports/electricity-information-overview/electricity-consumption#

My scientific context



- Energy consumption
- Large-scale distributed sytems
- Computing and networking parts
- Use phase

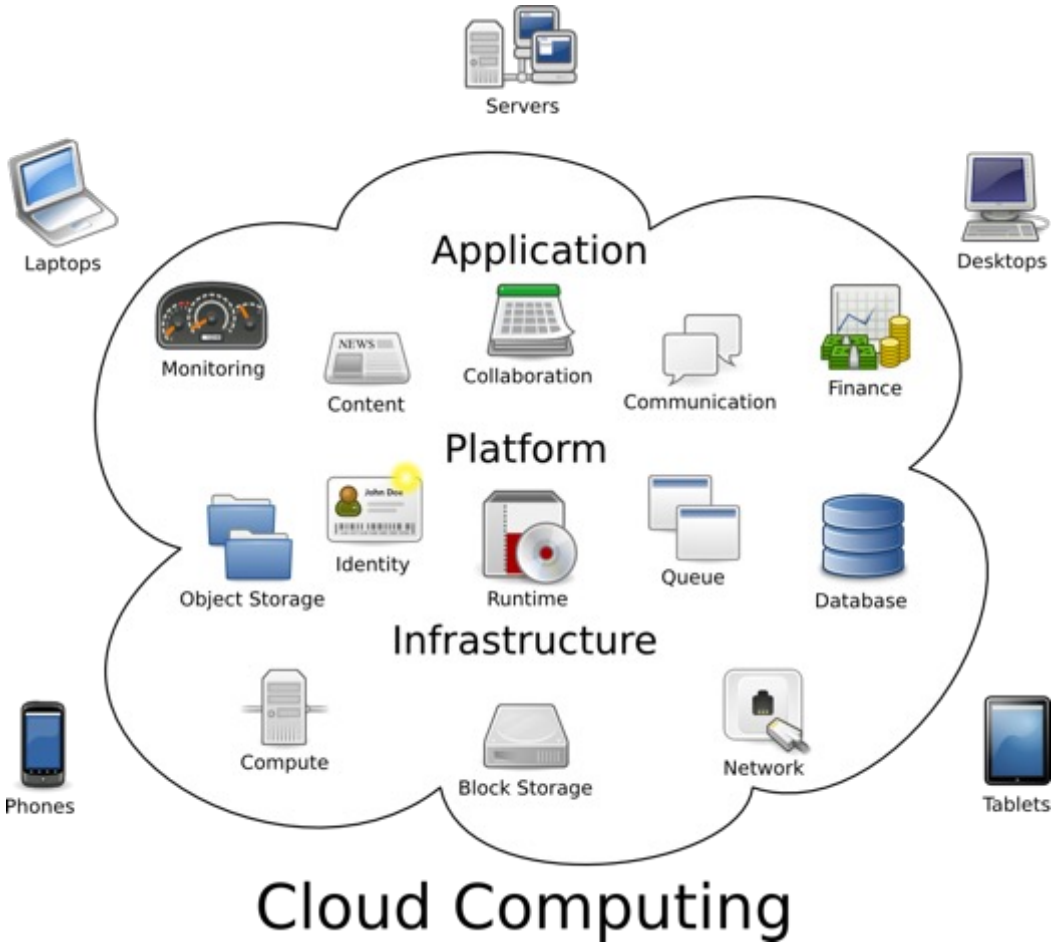
Started with Grid computing some years ago…

Cloud computing in 1 slide

Cloud computing: access through networks to on-demand, self-service, configurable, shared computing resources.

- Mutualization of services
- Elasticity of infrastructures
- Externalization of data

↳ **Economies of scale**



Cloud computing in 1 slide

Cloud computing: access through networks to on-demand self-service, configurable, shared computing resources

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- Elasticity of infrastructures
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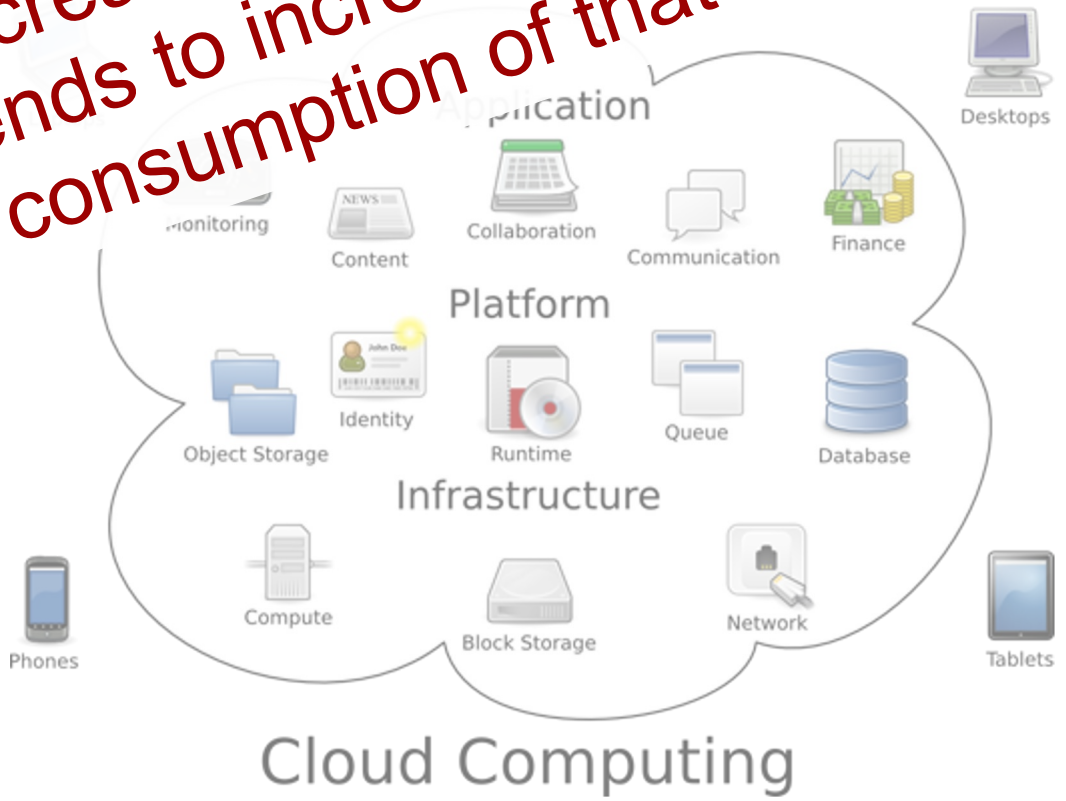
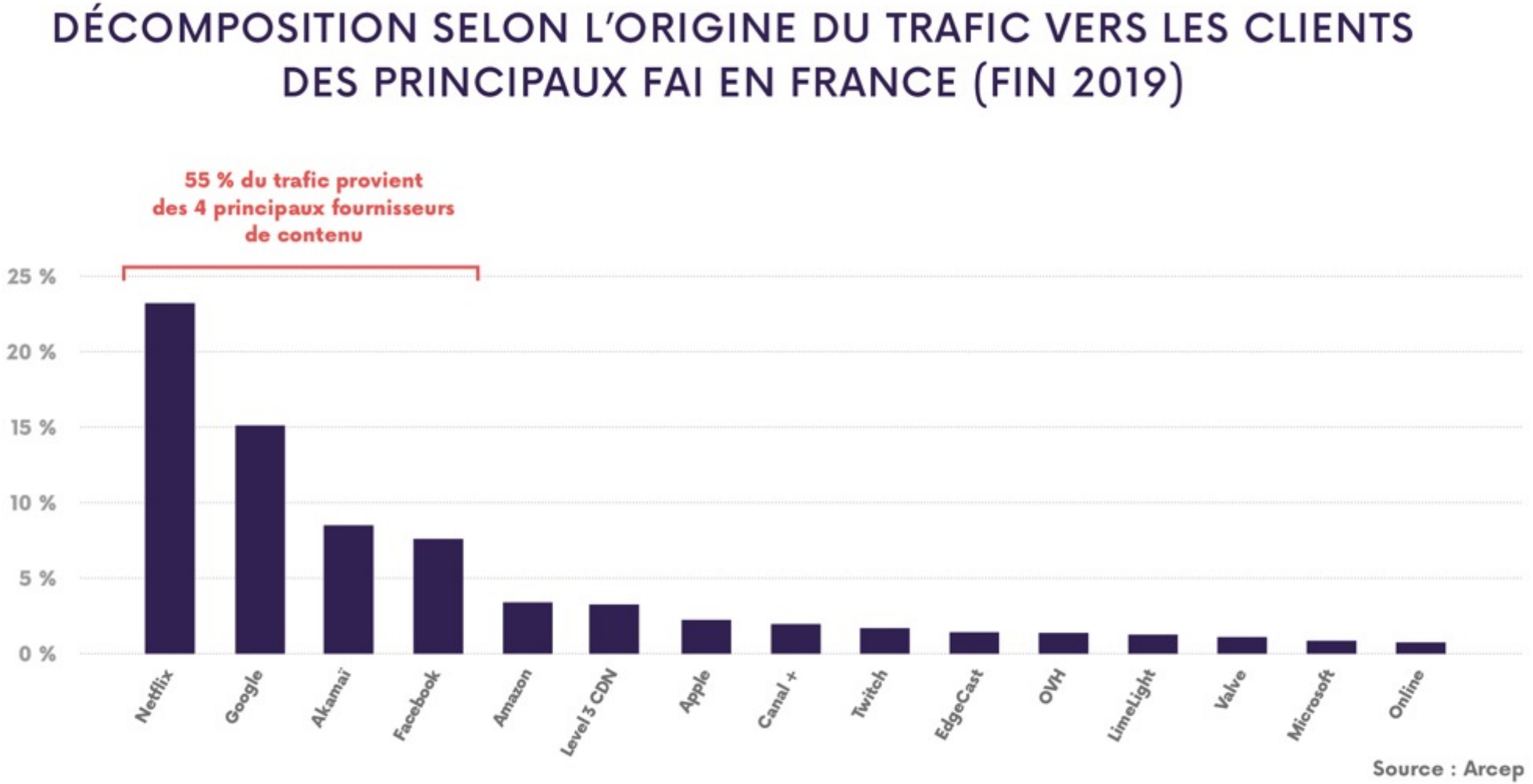
Jevons Paradox: the increase in efficiency with which a resource is used tends to increase (*rather than* decrease) the rate of consumption of that resource.



→ **Economies of scale**

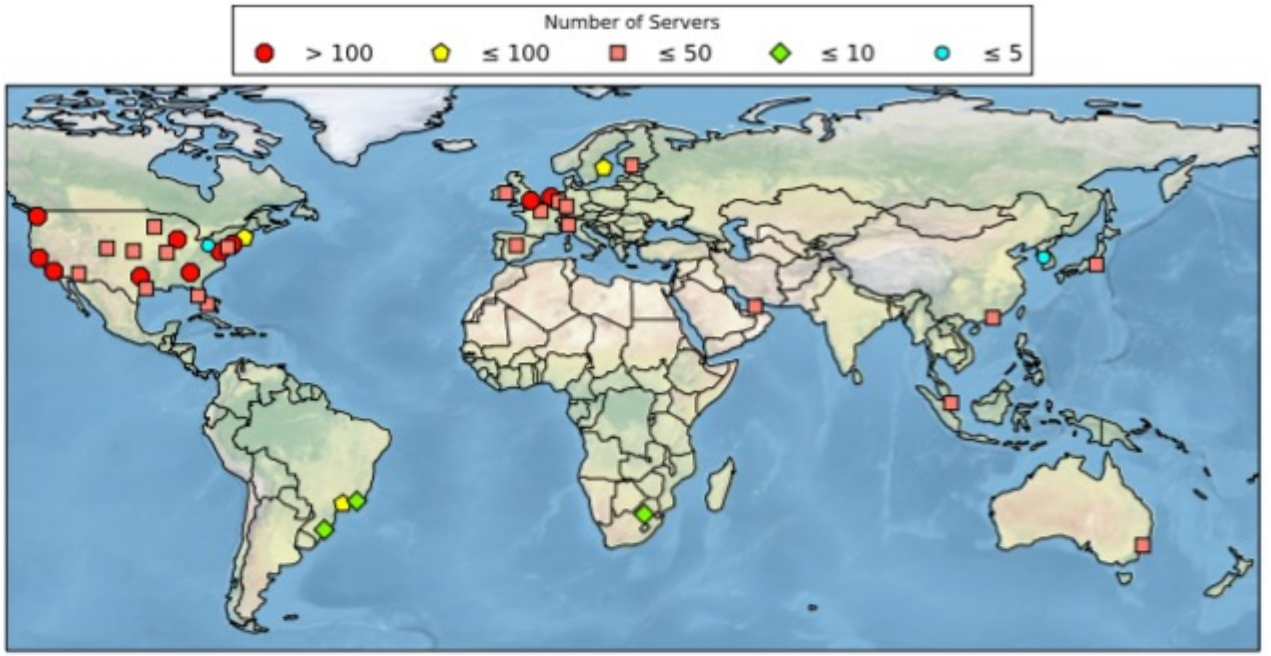
Internet trafic in France



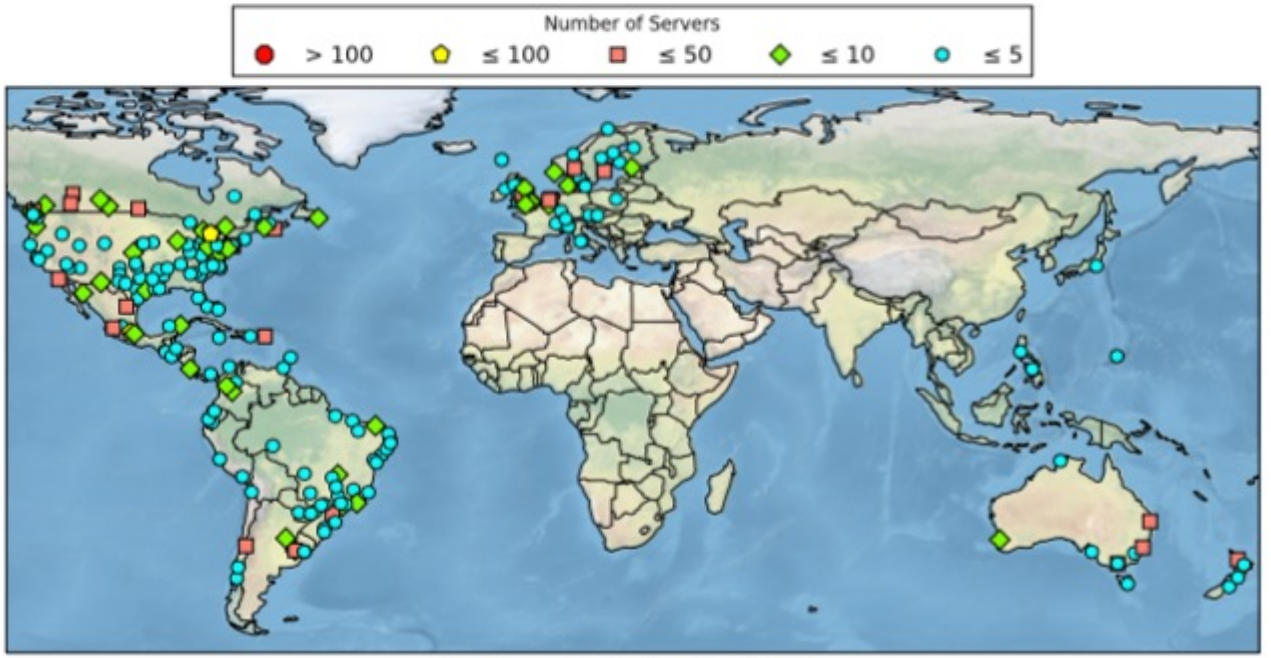
Trafic Internet en France selon l'Arcep en 2019.

Netflix resources

[Source : Open Connect Everywhere: A Glimpse at the Internet Ecosystem through the Lens of the Netflix CDN, T. Boettger, F. Cuadrado, G. Tyson, I. Castro, S. Uhlig, ACM SIGCOMM Computer Communication Review, 2018.]



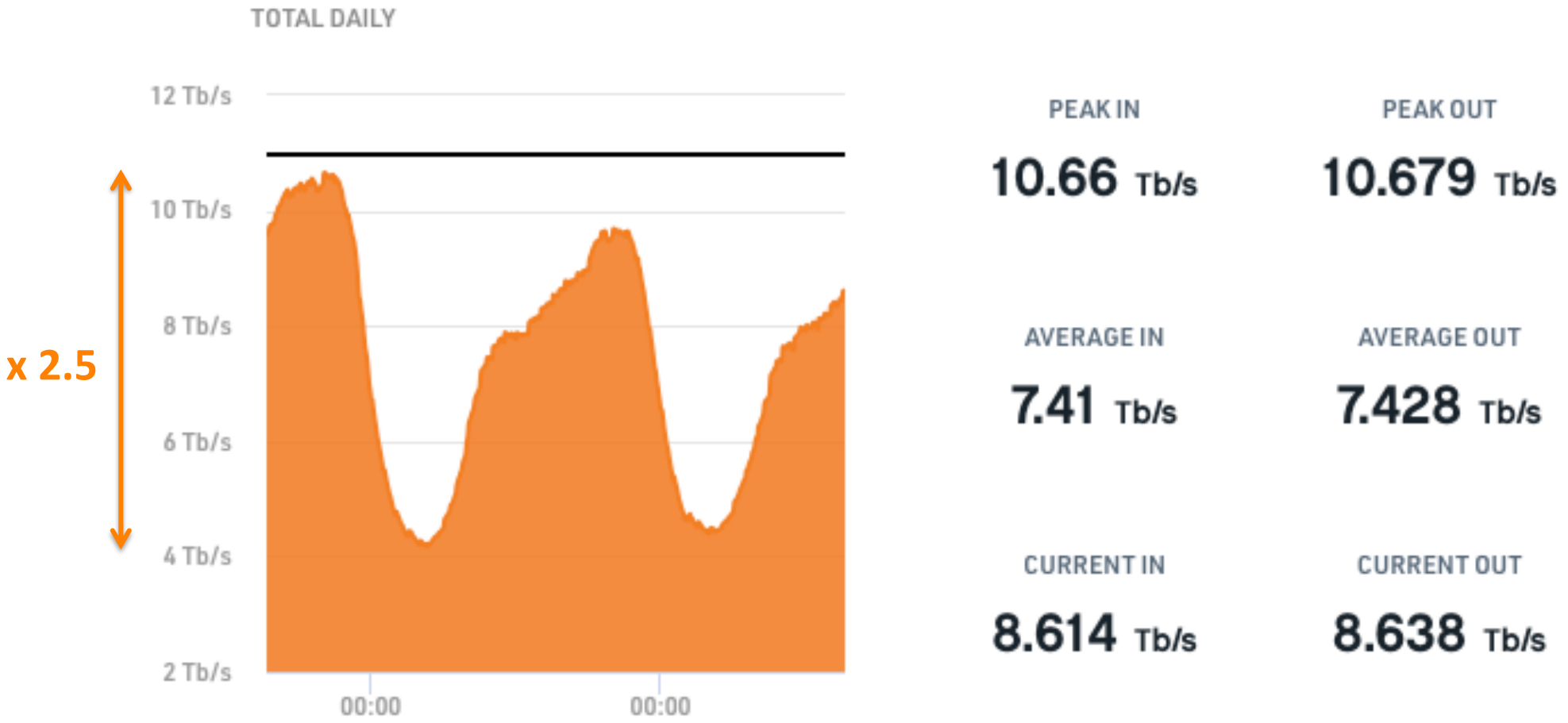
(a) CDN servers operated by Netflix at IXPs.



(b) CDN servers deployed within ISPs.

Resource waste in networks

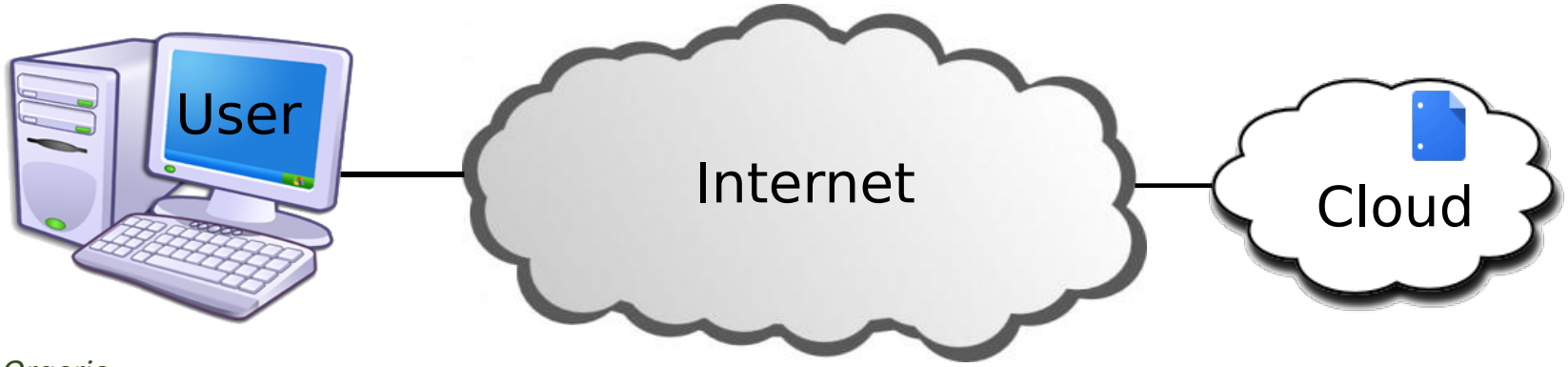
Networks are lightly of unevenly utilized



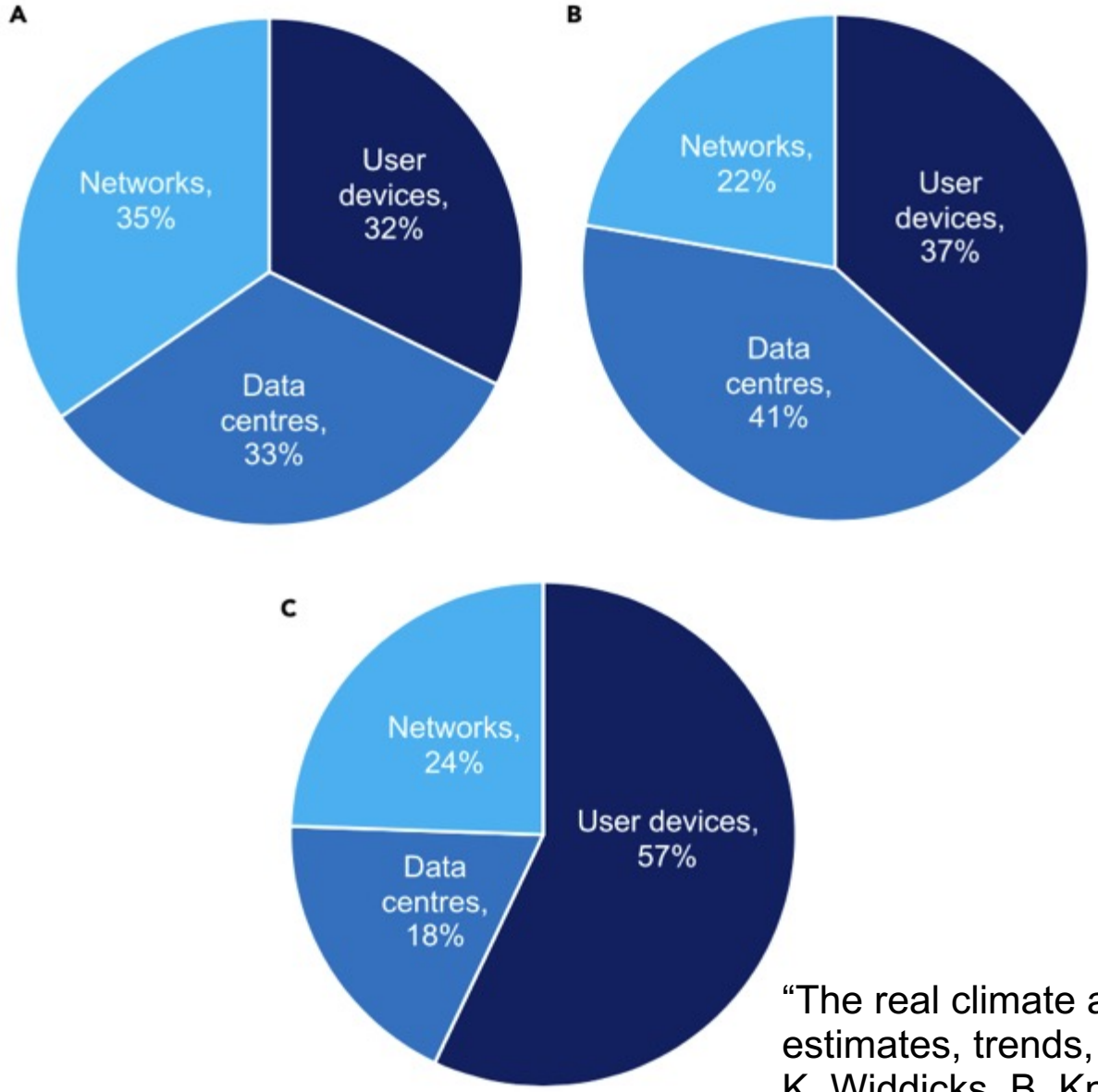
Daily aggregated traffic on AMS-IX(Amsterdam Internet eXchange Point), February 2022.

[Source : https://www.ams-ix.net/ams]

Inside the cloud



Distribution of ICT energy consumption



Proportional breakdown of ICT's carbon footprint, excluding TV

(A) Andrae and Edler (2015): 2020 best case (total of 623 $MtCO_2e$).

(B) Belkhir and Elmeligi (2018): 2020 average (total of 1,207 $MtCO_2e$).

(C). Malmodin (2020): 2020 estimate (total of 690 $MtCO_2e$).

"The real climate and transformative impact of ICT: A critique of estimates, trends, and regulations'', C. Freitag, M. Berners-Lee, K. Widdicks, B. Knowles, G. Blair, A. Friday, Patterns, 2021.

Wrong idea #0 – the good

Cloud computing is carbon neutral.

FACEBOOK
Sustainability

Net Zero

reached net zero in operational GHG emissions

In 2020, we achieved net zero emissions in our operations by reducing emissions by 94 percent* and supporting carbon removal projects.

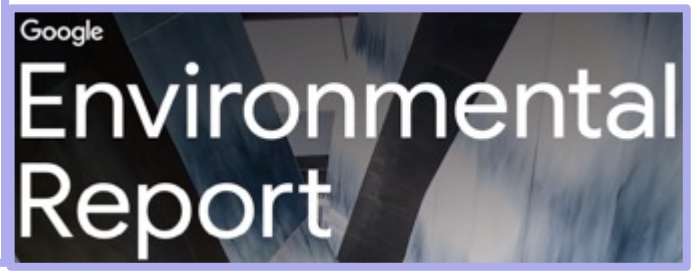
*from a 2017 baseline

Microsoft

2021 Environmental Sustainability Report

100%
renewable energy

In 2020, we matched 100% of the electricity consumption of our operations with renewable energy purchases for the fourth consecutive year.



Our commitments

Carbon negative

By 2030, we will be carbon negative, and by 2050, we will remove our historical emissions since we were founded in 1975.

Reduce direct emissions

We will reduce our Scope 1 and 2 emissions to near zero by 2025 through energy efficiency work and by reaching 100 percent renewable energy.

Environmental Progress Report

100%
renewable energy sourced for all Apple facilities

Carbon neutral
for corporate operations since April 2020

Wrong idea #0 – the bad

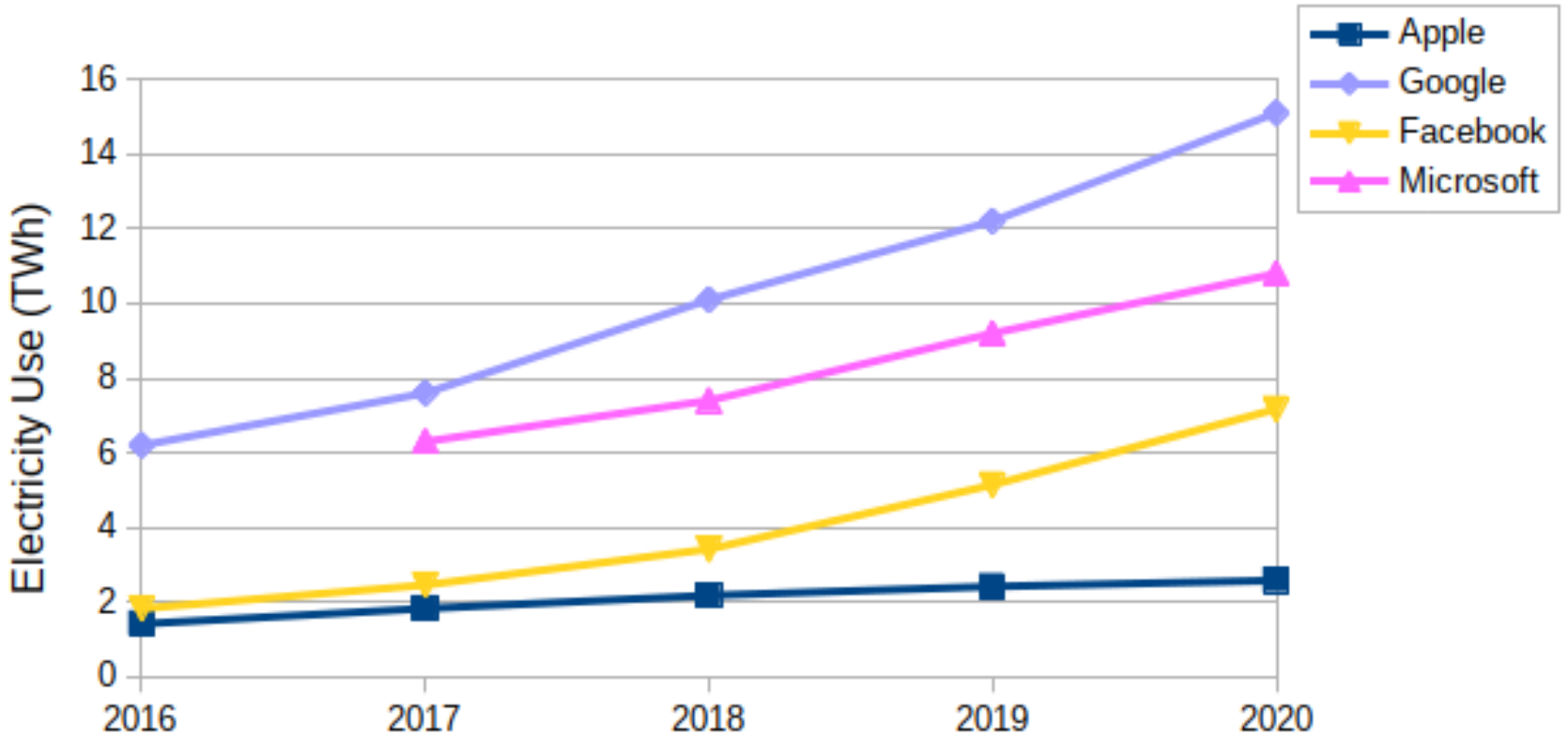


Figure: Anne-Laure Ligozat

Net electricity use still growing.

”Carbon neutralities” of ICT companies, Anne-Laure Ligozat, https://ecoinfo.cnrs.fr/2022/07/05/carbon-neutralities-of-ict-companies/, 2022.

Wrong idea #0 – the ugly

Carbon footprint : 3 scopes

- Scope 1: emissions resulting directly from the company's activities, such as internal electricity generation, air conditioning refrigerant gas emissions, etc.
- Scope 2: emissions resulting from the company's energy consumption, typically purchased electricity and heating.
- Scope 3: everything else! i.e. purchases, business travel of employees and commuting, waste management…

In 2021, partial GHG assessment for Microsoft indicates that at least 77% of their impact belong to scope 3.

https://download.microsoft.com/download/7/2/8/72830831-5d64-4f5c-9f51-e6e38ab1dd55/Microsoft_Scope_3_Emissions.pdf

First rule: measuring for real

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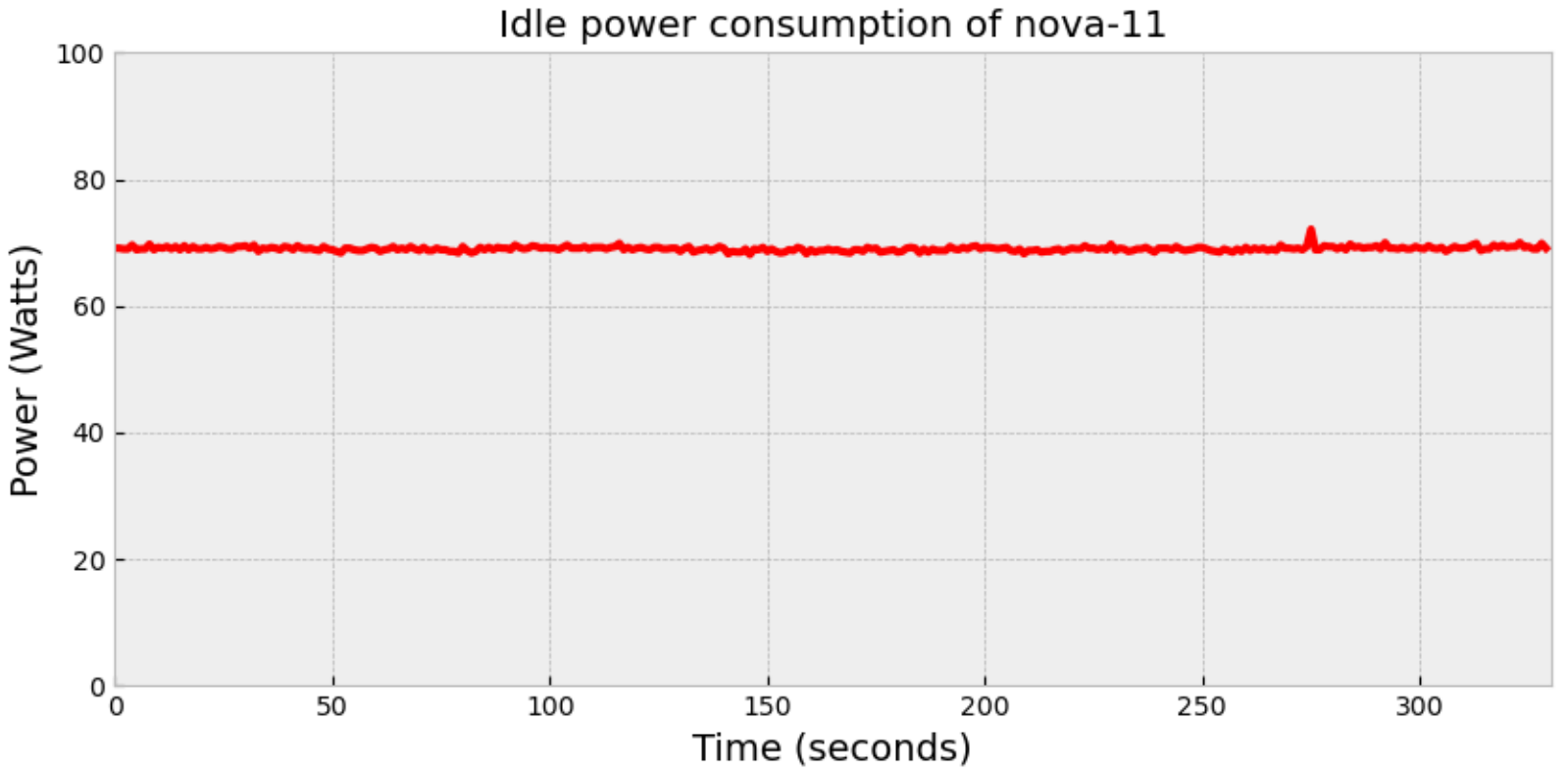
Wrong idea #1

Idle server consumes nothing or little.

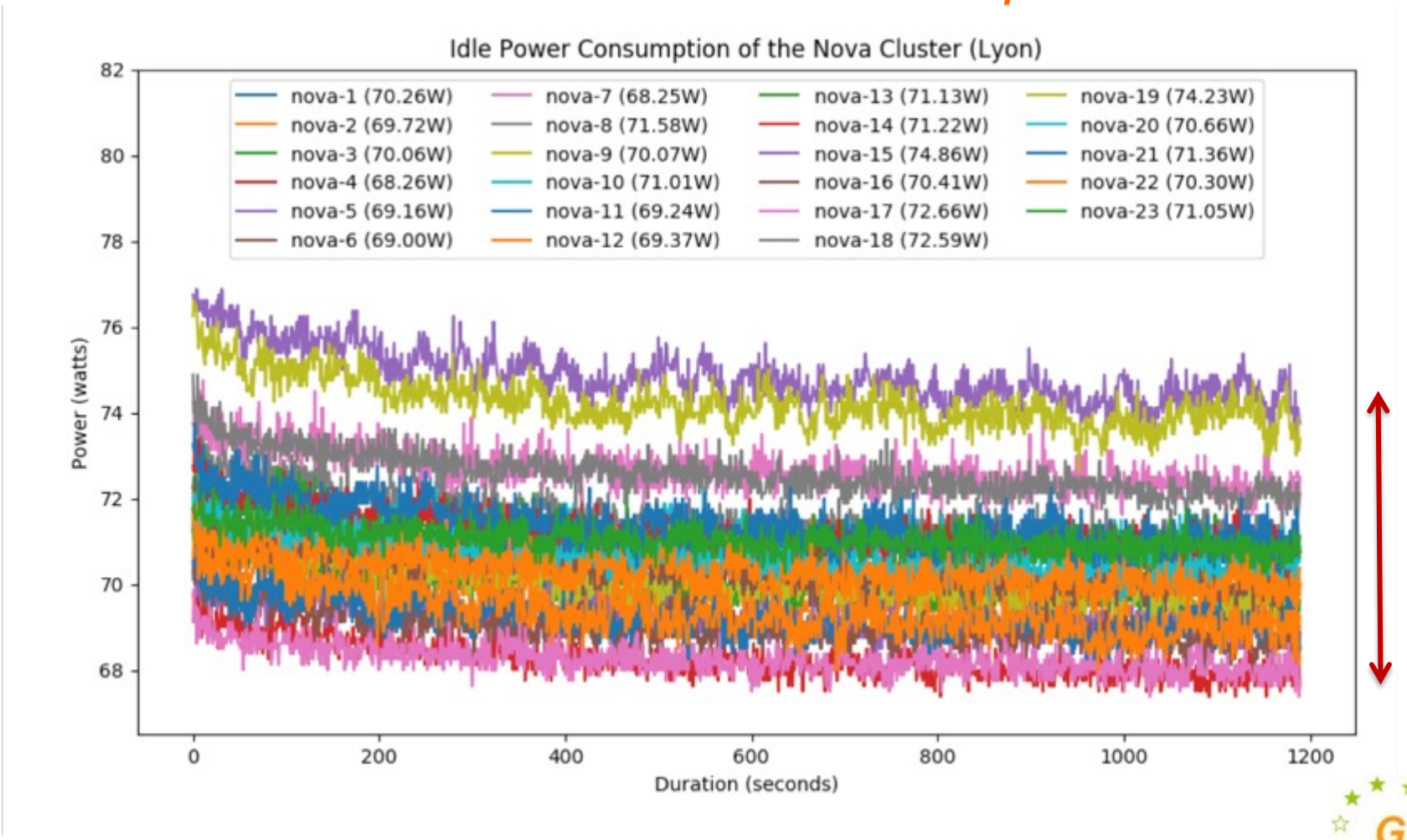


P_{idle}

Nova node: 2 x Intel Xeon E5-2620 v4, 8 cores/CPU, 64 GiB RAM, 598 GB HDD (2016)

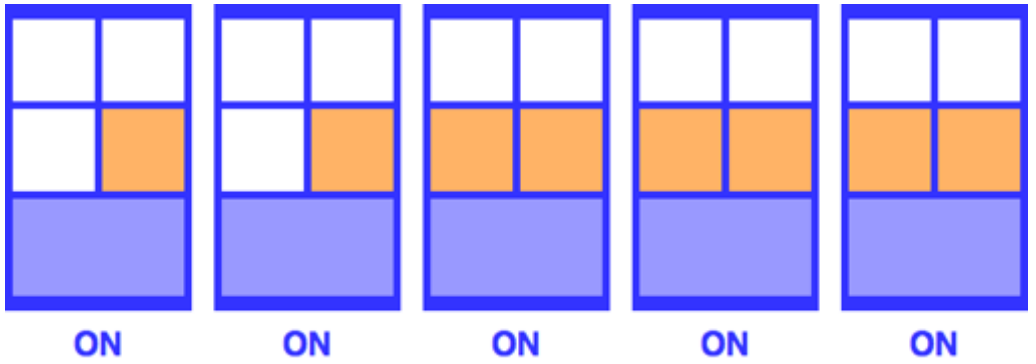
Wrong idea #2

This server model consumes that amount of power.



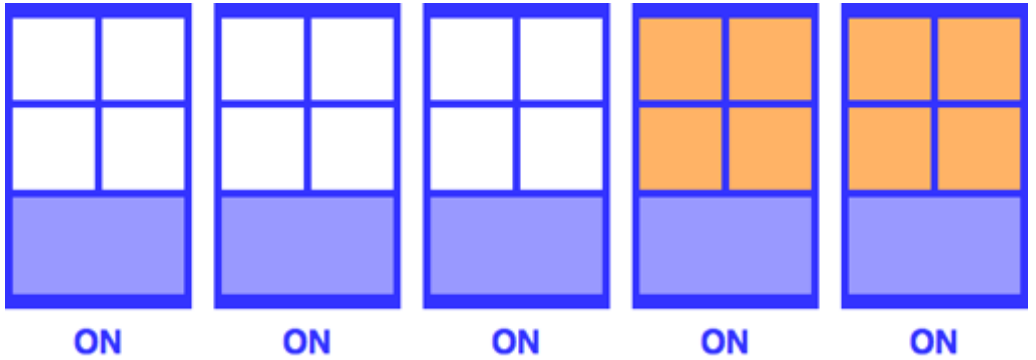
10% difference in idle and more at maximal consumption.

No chance for naive modeling



Naive model:

$5 \times P_{idle} + 8 \times P_{process} = X$ Watts



$5 \times P_{idle} + 8 \times P_{process} = X$ Watts

Best configuration for power consumption ?

It depends.

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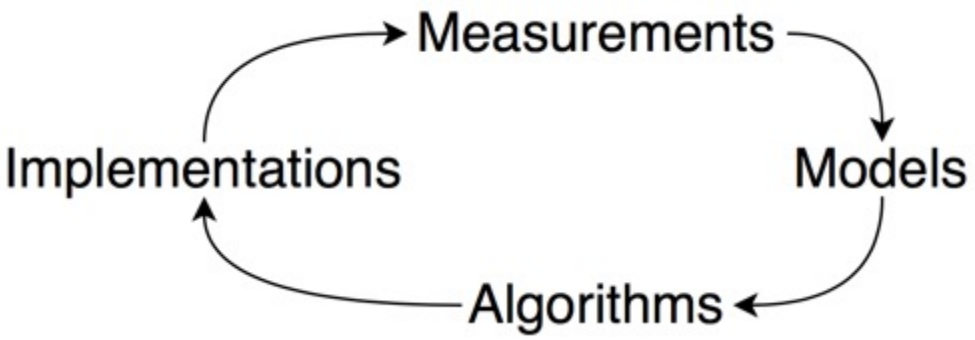
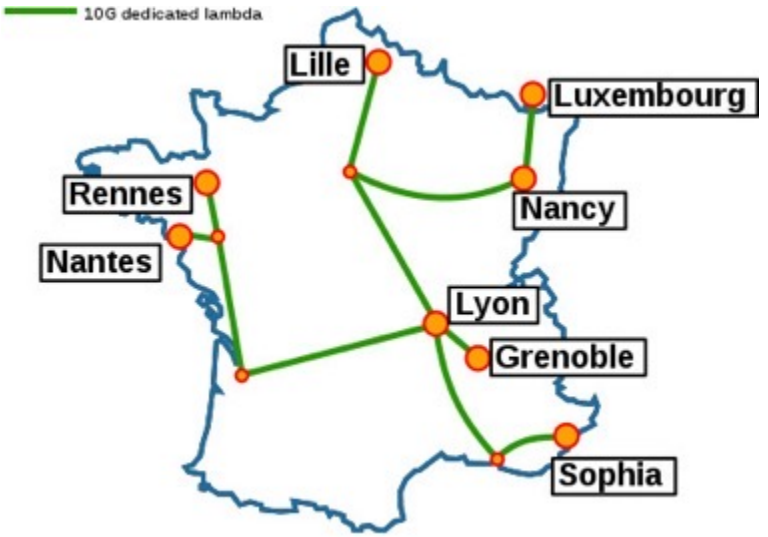
Energy consumption: a complex phenomenon

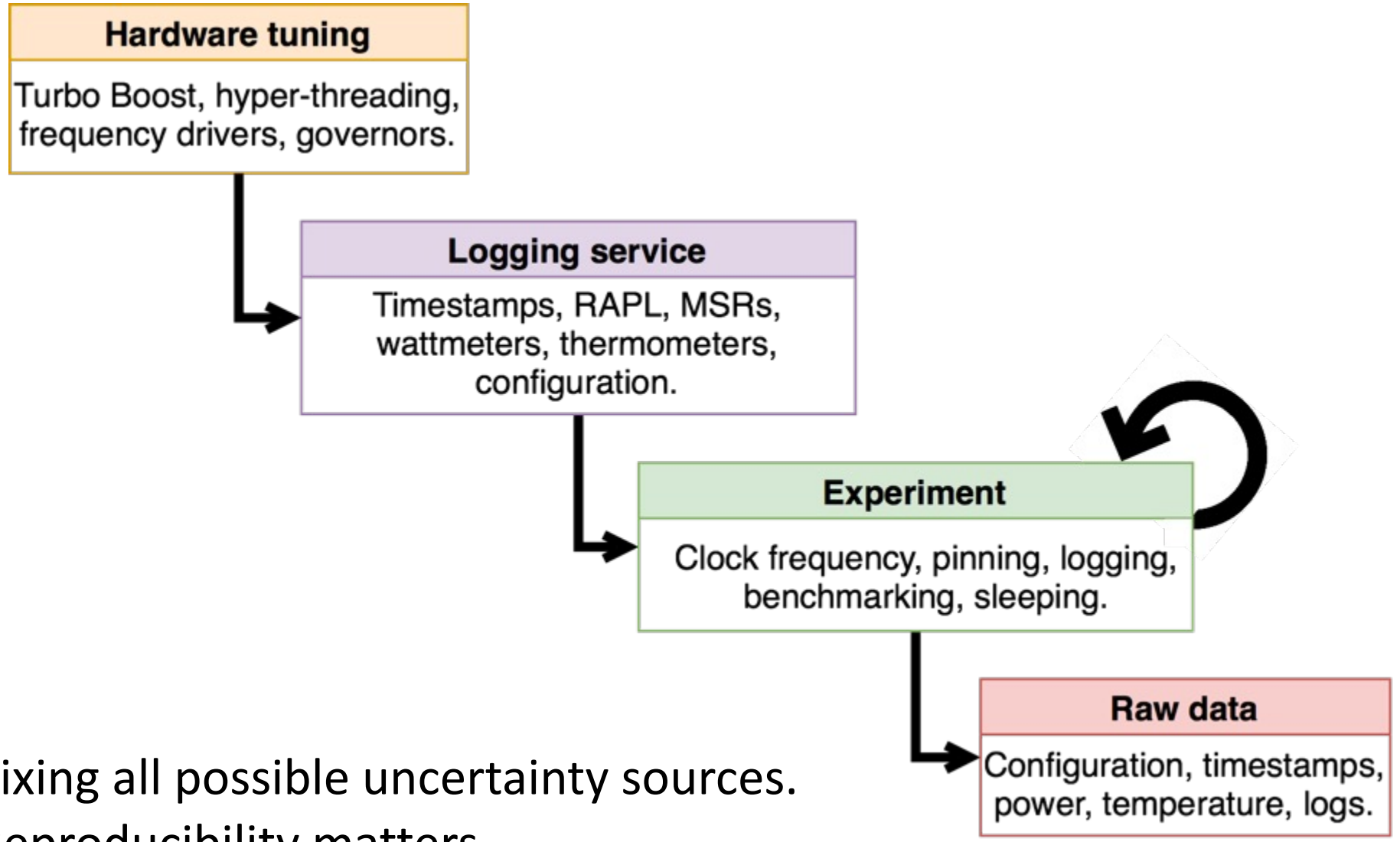
Need for **wattmeters** and sound experimental campaigns

- To understand
- To build robust models
- To get solid instantiations
- To obtain realistic algorithms





Second rule: pay attention to your experimental process



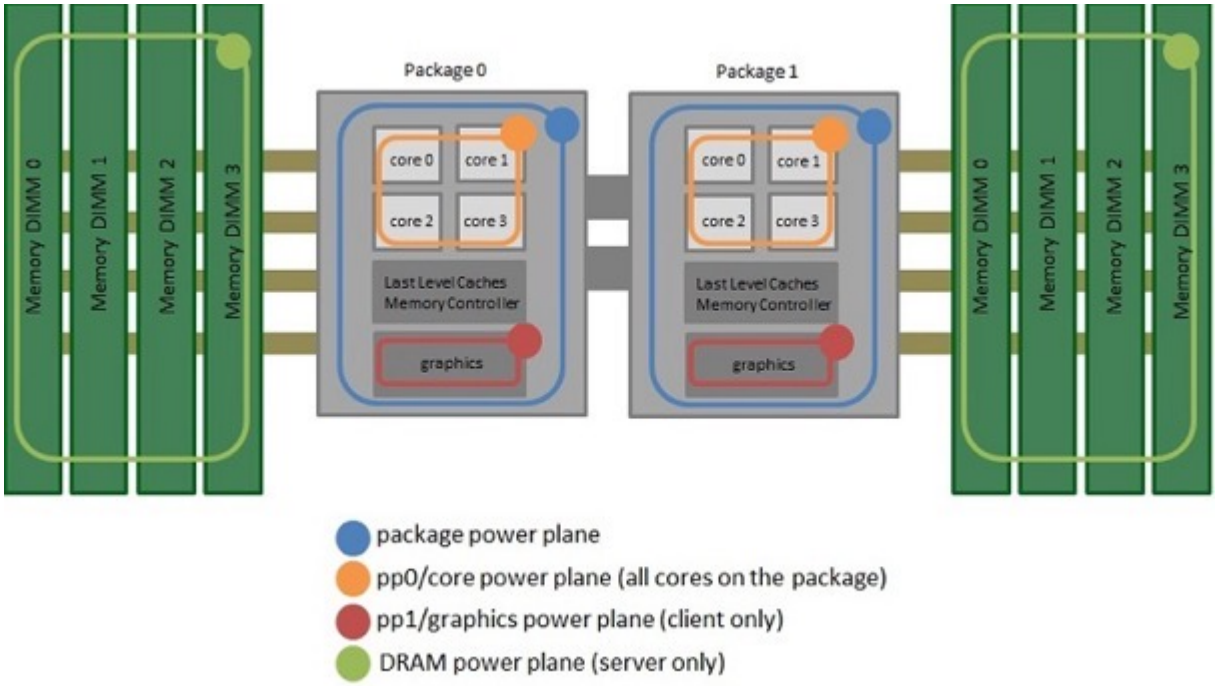
Fixing all possible uncertainty sources.

Reproducibility matters.

[ISCC 2021]

Performing measurements

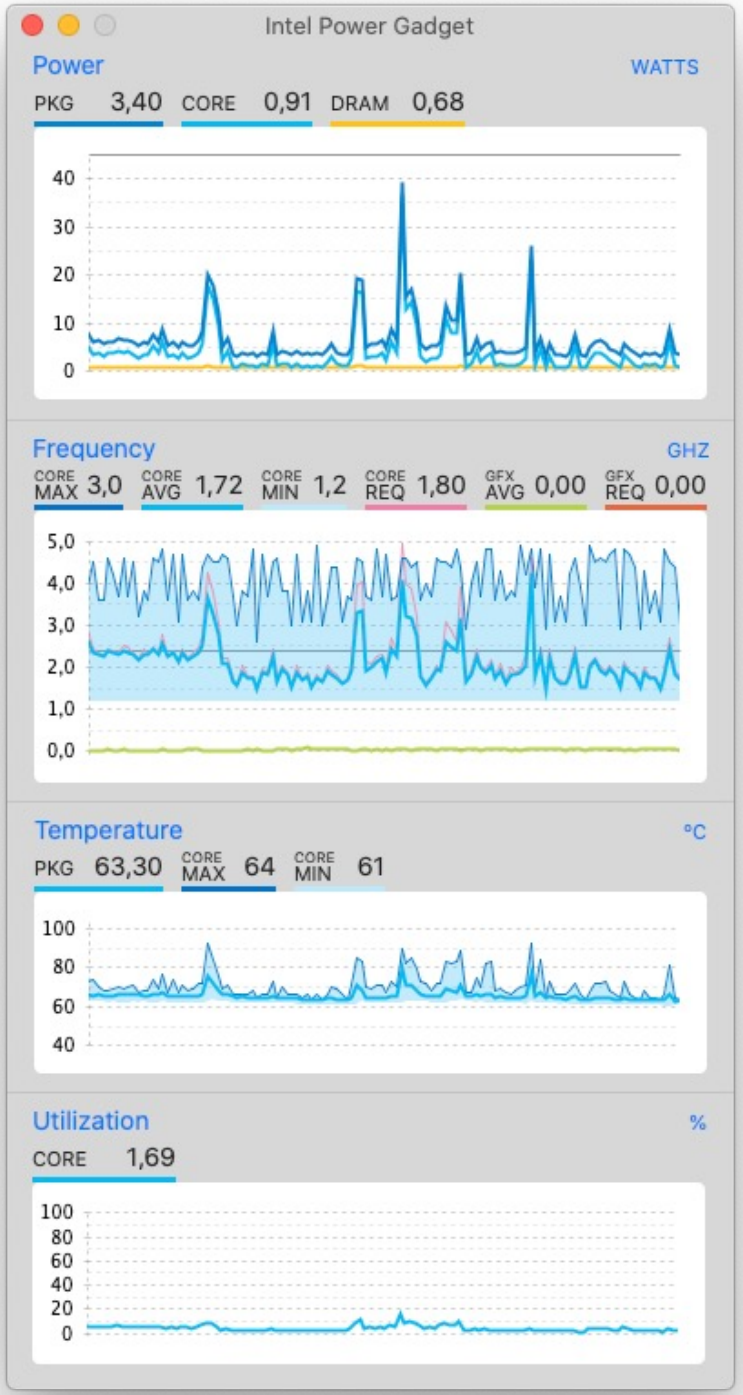
Intel's RAPL (Running Average Power Limit) interface



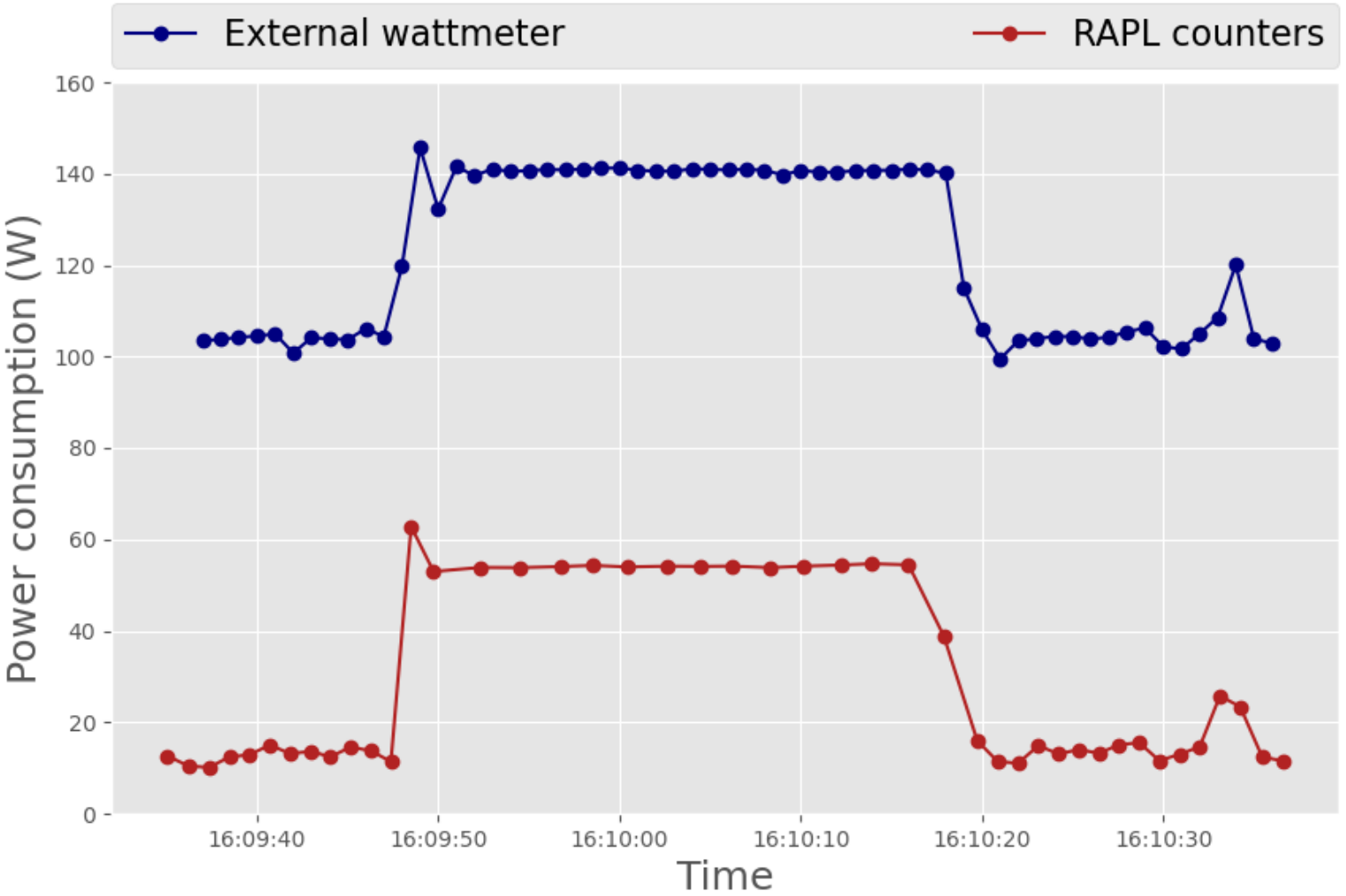

```
Energy measurements:
PACKAGE_ENERGY:PACKAGE0     176.450363J   (Average Power 42.9W)
PACKAGE_ENERGY:PACKAGE1      75.812454J   (Average Power 18.4W)
DRAM_ENERGY:PACKAGE0         11.899246J   (Average Power 2.9W)
DRAM_ENERGY:PACKAGE1          8.341141J   (Average Power 2.0W)
PP0_ENERGY:PACKAGE0         118.029236J   (Average Power 28.7W)
PP0_ENERGY:PACKAGE1          16.759064J   (Average Power 4.1W)
```

Intel Power Gadget

https://software.intel.com/en-us/articles/intel-power-gadget-20



Knowing what you measure

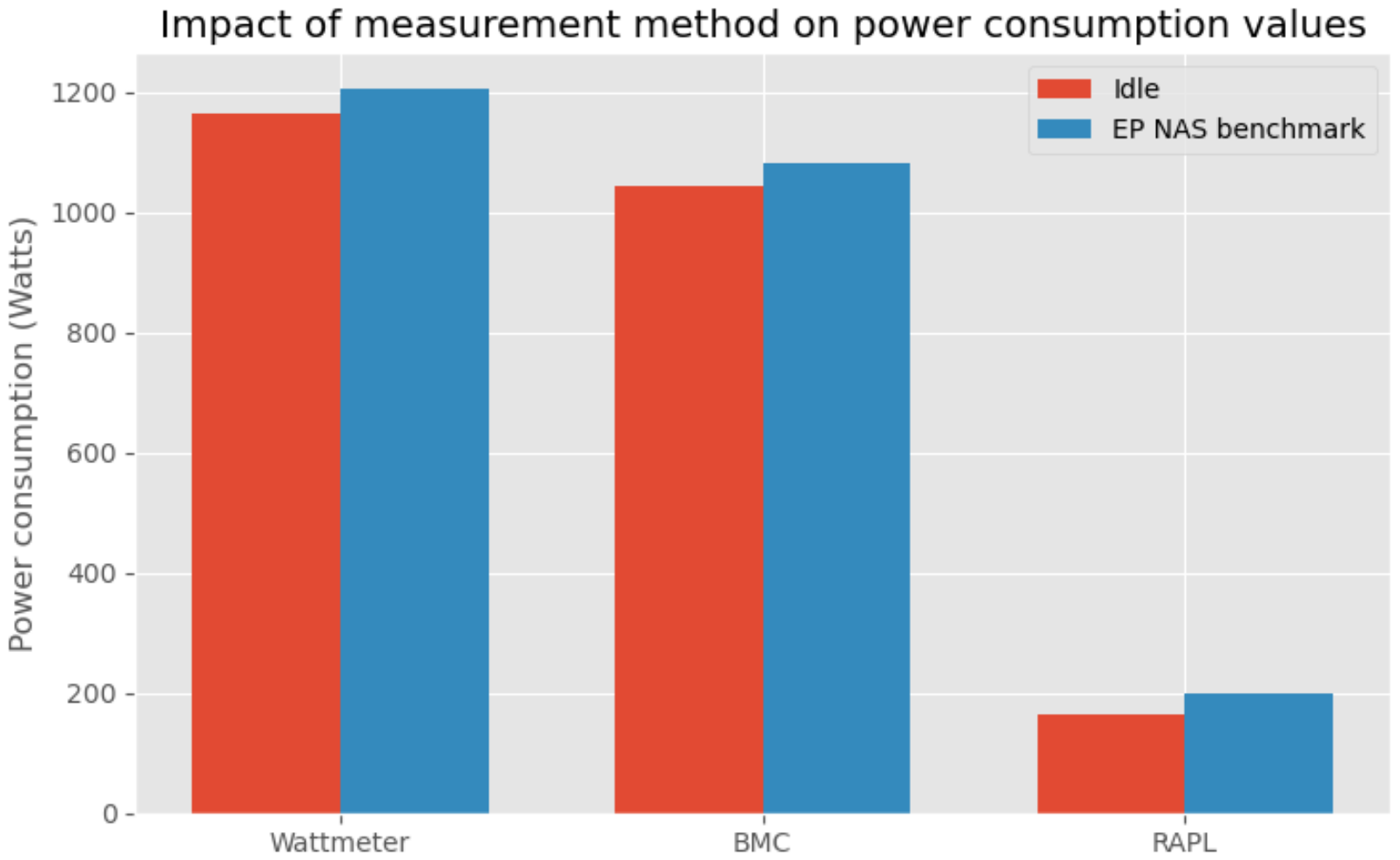


Big difference

Power consumption of Taurus-12

Warning: RAPL counters ignore a **large part** of power consumption of servers.

Wattmeter vs. BMC vs. RAPL

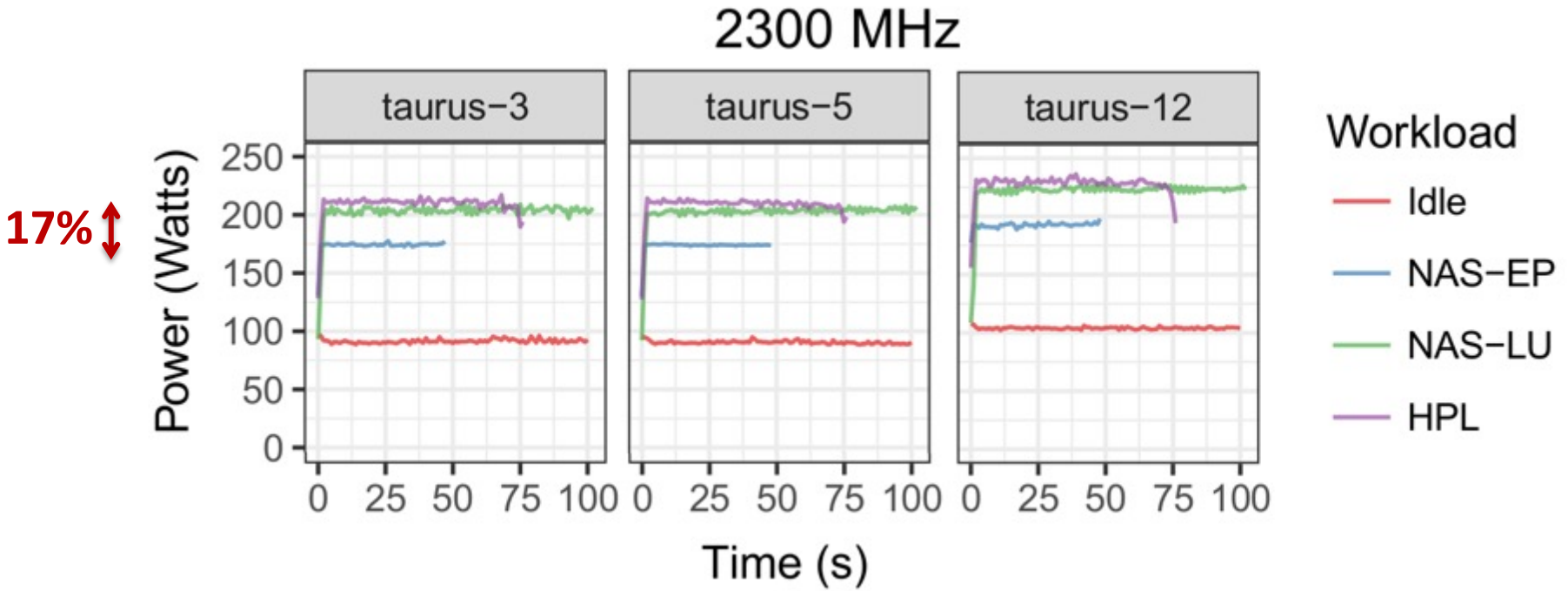


Gemini node: 2 x Intel Xeon E5-2698 v4, 20 cores/CPU, 512 GiB RAM, 480 GB SSD, 8 x Nvidia Tesla V100 (2019)

[CCGrid 2023]

Wrong idea #3

The relation between power and CPU load is linear/quadratic/cubic.



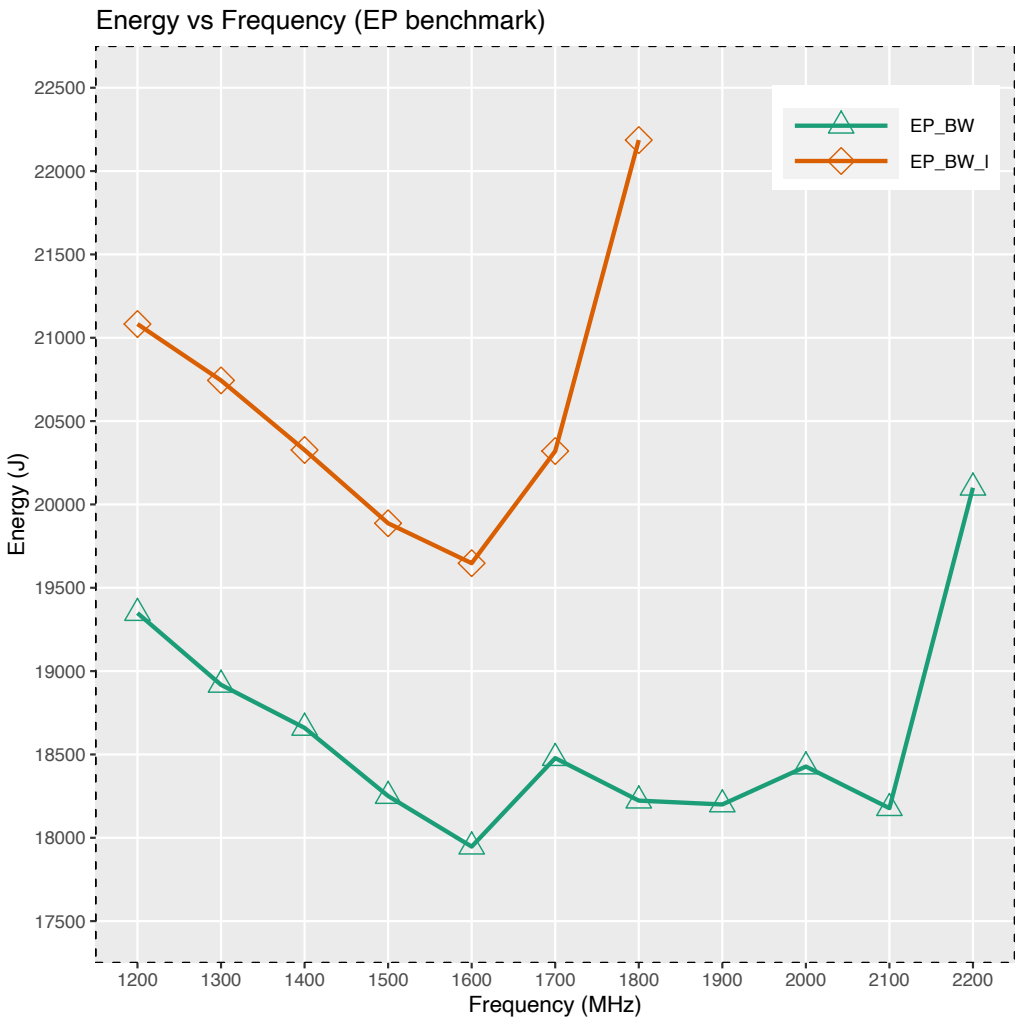
[Cluster 2017]

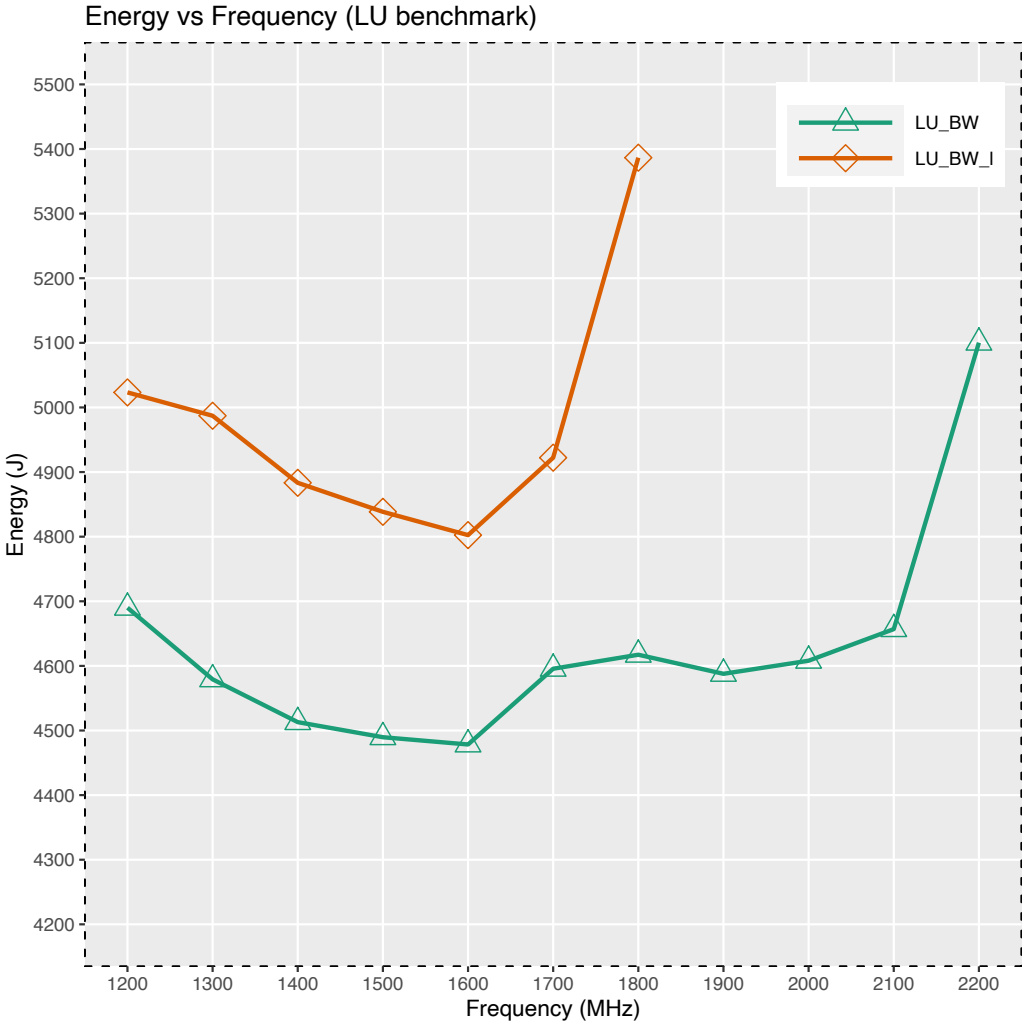
Taurus node: 2 x Intel Xeon E5-2630, 6 cores/CPU, 32 GiB RAM, 300 GB HDD (2012)

17% difference in consumption for applications fully loading the server.

Wrong idea #4

Low power processors consume less energy.





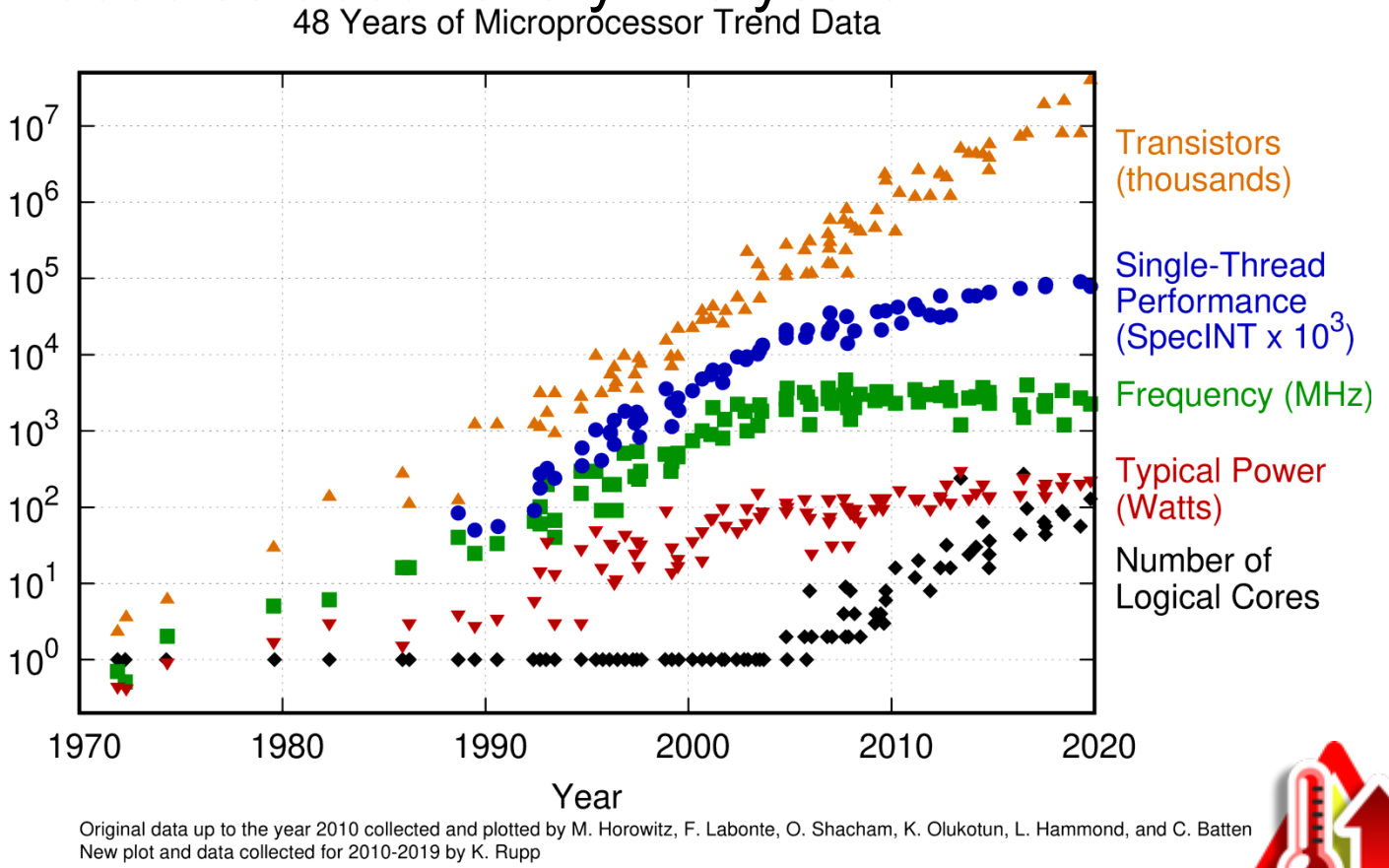
BW_I: Xeon E5-2630L v4 (Broadwell) -> low power processor (orange)
BW: Xeon E5-2630 v4 (Broadwell) (green)

[ISCC 2021]

Wrong idea #5 (and much more)

Improvement in energy efficiency will never stop.

Moore's law: the number of transistors in a dense integrated circuit doubles about every two years.



[Source : Karl Rupp, https://github.com/karlrupp/microprocessor-trend-data]

- Increase the processor's frequency
- Increase the number of cores per processor
- Increase the fineness of processor engraving

Physical limits.

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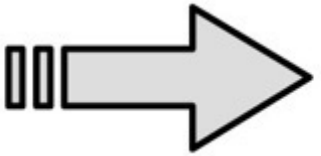
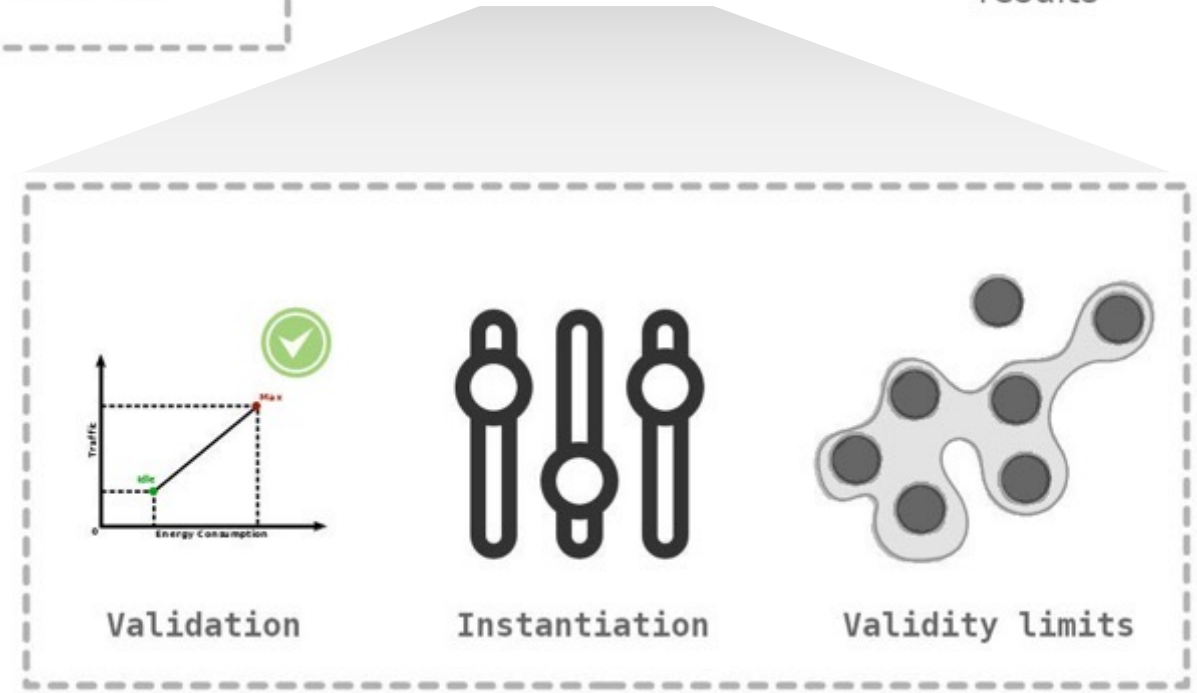
Simulating energy consumption



Simulation models

Scientific results



Models and simulation tools for what?

Capacity and energy planing

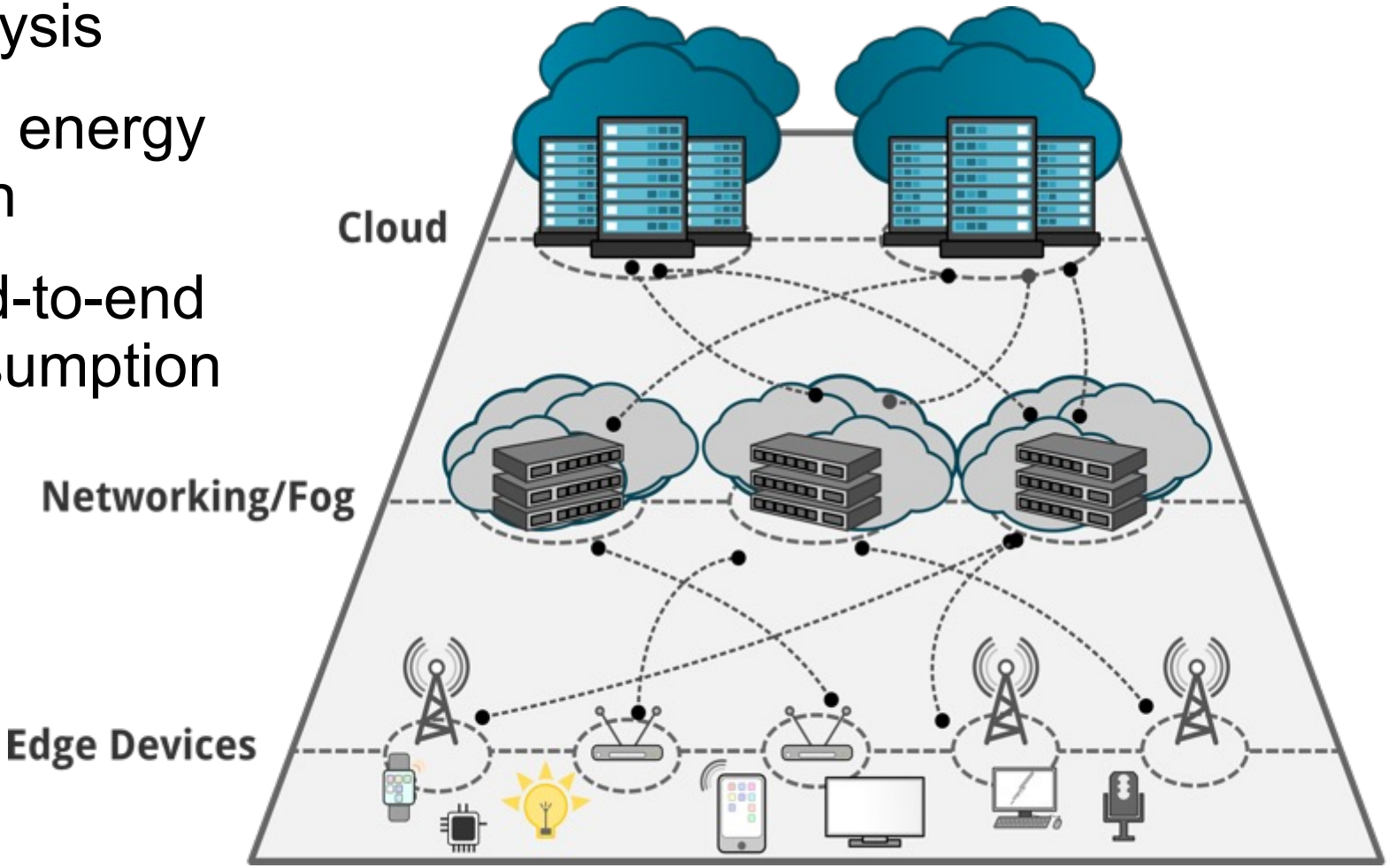
What-if scenarios

Algorithm analysis

Estimating VM energy consumption

Estimating end-to-end energy consumption

Closing doors



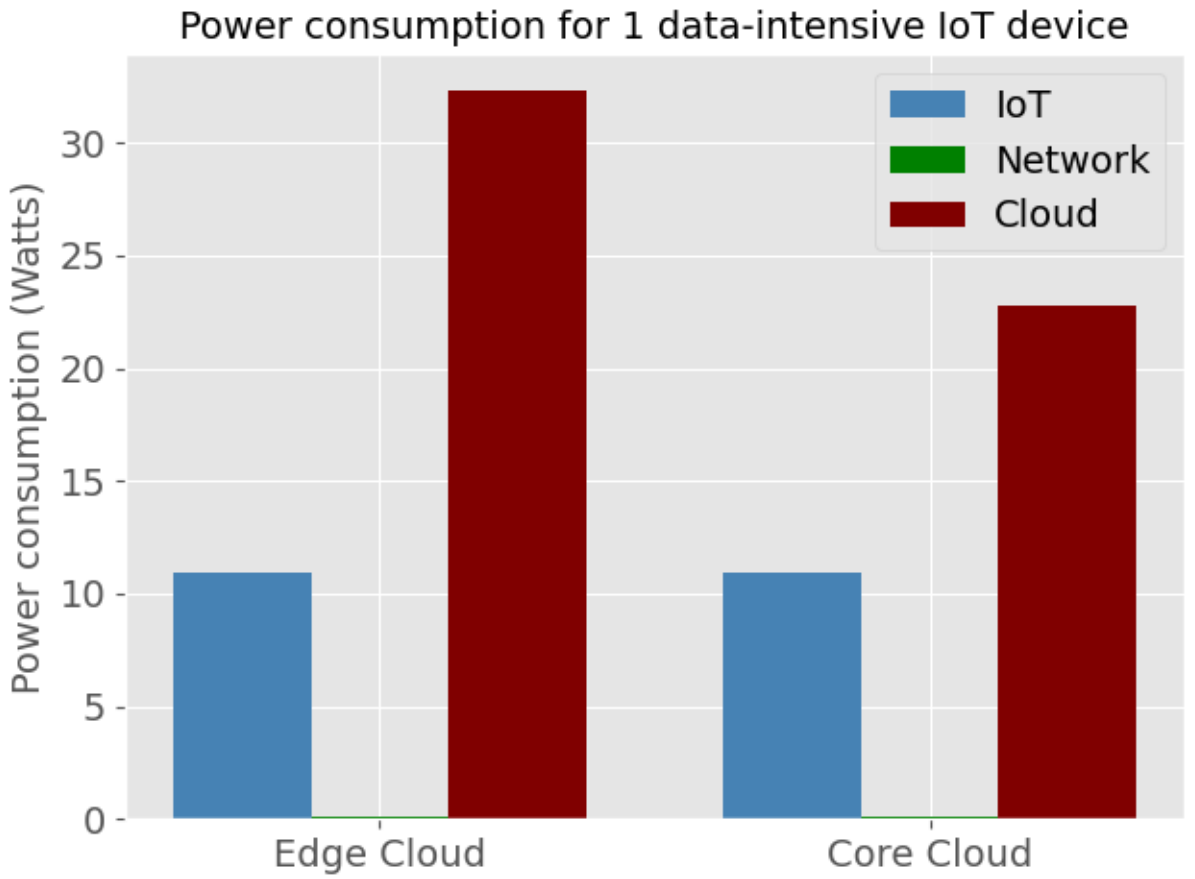
Power consumption of IoT

THE STATE UNIVERSITY OF NEW JERSEY
RUTGERS

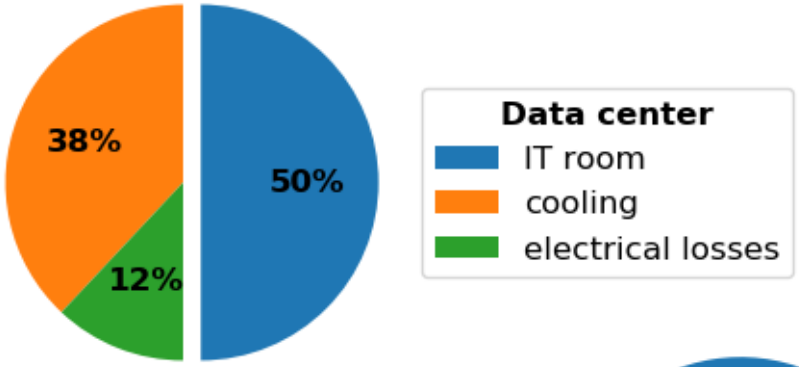
[FGCS 2018]

Tradeoff between:
- Performance
- Application accuracy
- Energy consumption

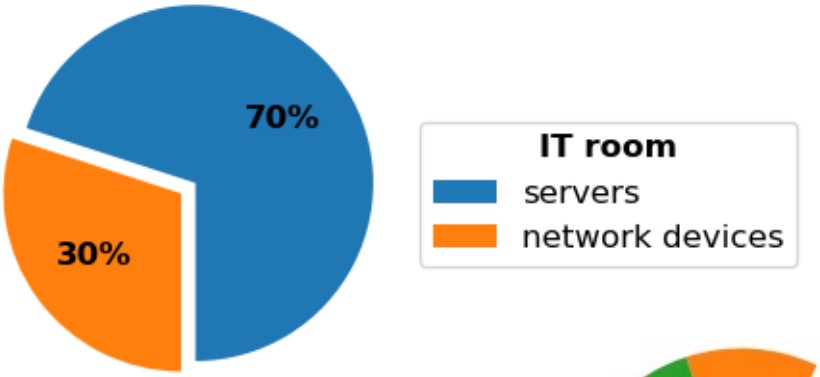
It depends.



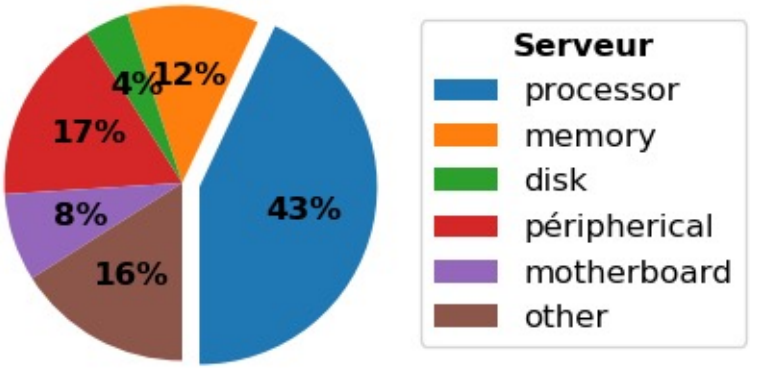
Wasted energy at all levels of data centers



Cooling
Power generators
Batteries
…

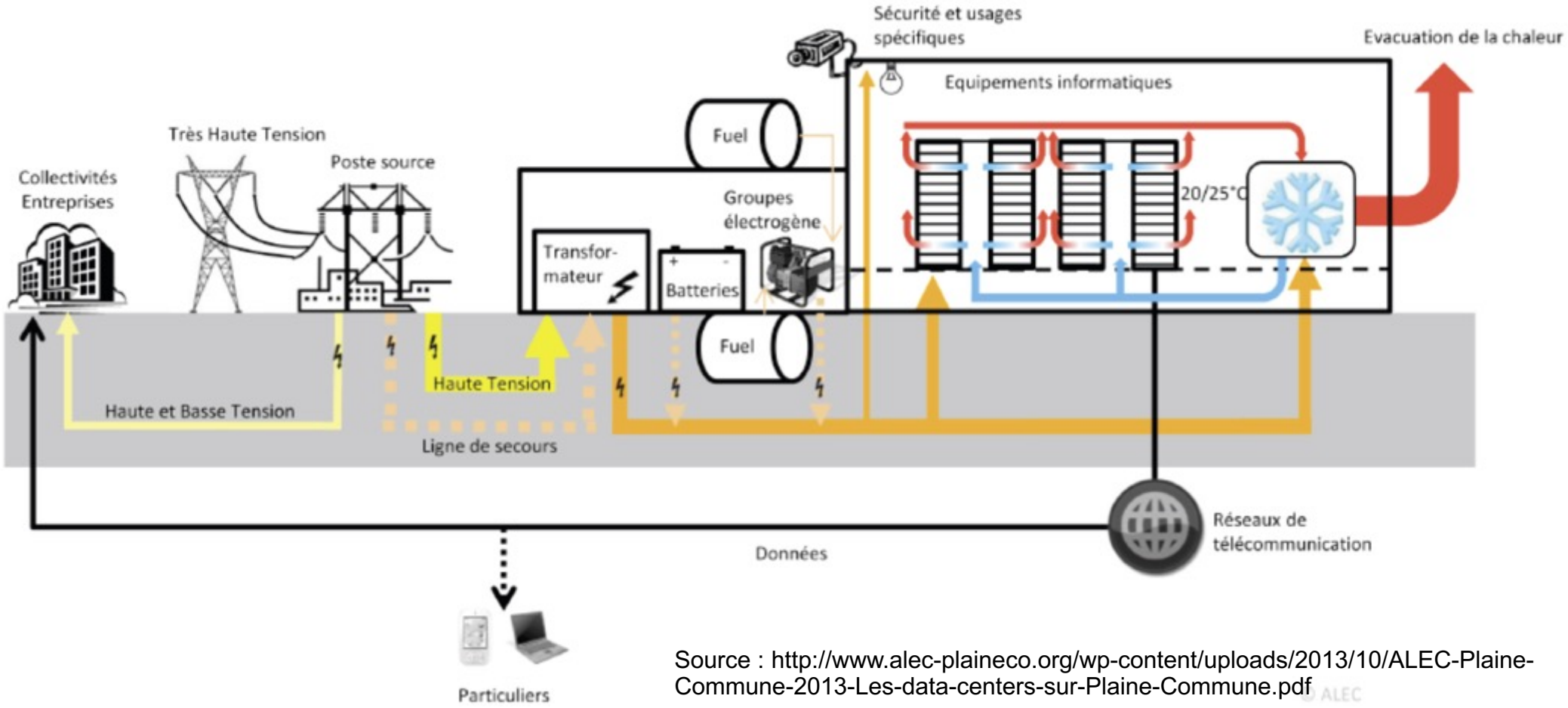


Unused servers
Overprovisioning
Redundancy
…



Power non-proportionality
Dark silicon
Unused components
…

Overall data center view

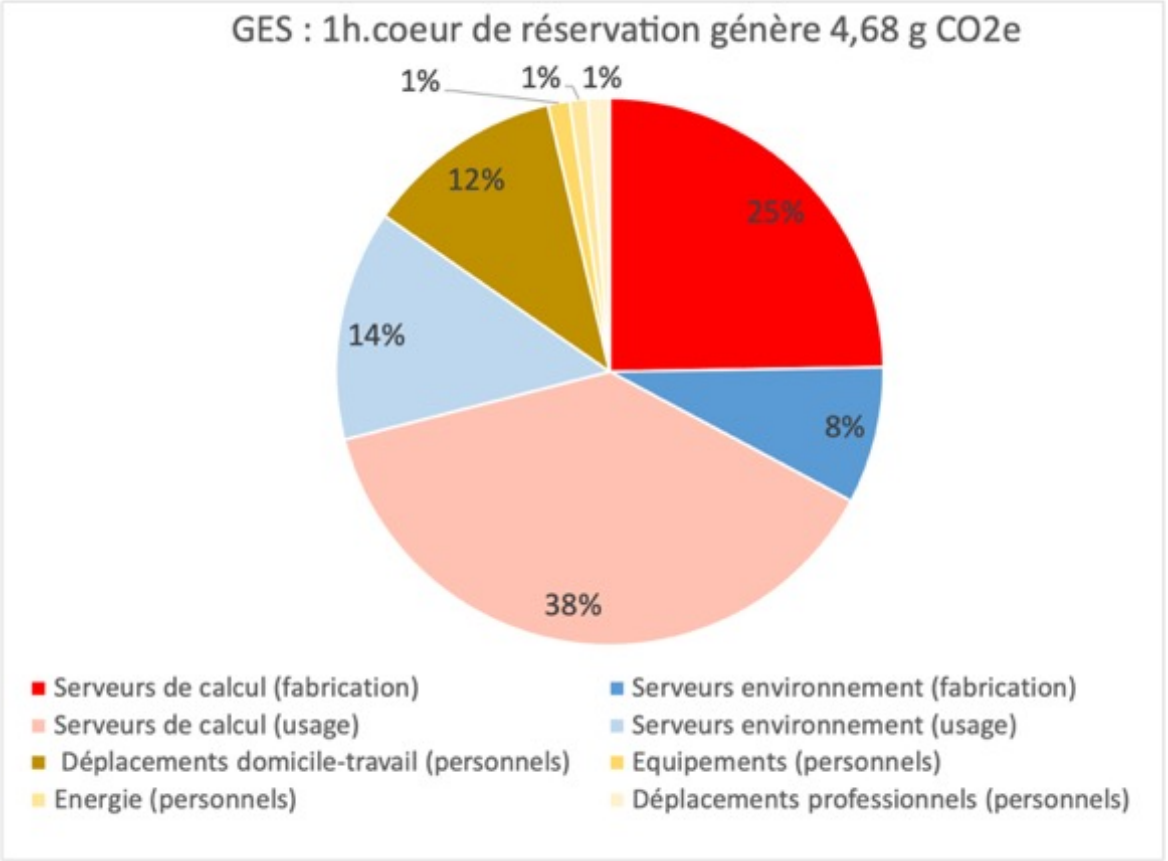


Source : http://www.alec-plaineco.org/wp-content/uploads/2013/10/ALEC-Plaine-Commune-2013-Les-data-centers-sur-Plaine-Commune.pdf

Carbon footprint of a data center?

- Electricity use (including cooling)
  - → *Monitoring of the whole infrastructure*
- Embodied energy for manufacturing components
  - → Exhaustive inventory
  - → Ecodiag for ICT devices: https://ecoinfo.cnrs.fr/ecodiag-calcul/
- End of life of ICT devices?
- Carbon footprint of the building?
- Maintenance (including transport)?
- Technical staff (including devices and commuting)
- *Allocation model for functional unit*

Example:1 hour.core on a data center



[Source : “Estimation de l'empreinte carbone d'une heure.coeur de calcul”, F. Berthoud, B. Bzeznik, N. Gibelin, M. Laurens, C. Bonamy, M. Morel, X. Schwindenhammer, rapport, 2020]

1 h.core → 4.68 g CO_2eq

- 15% for technical staff (including commuting)
- 85% (3.97 g CO_2eq) for equipment (of which 40% for manufacturing despite a 7-year lifetime for servers)

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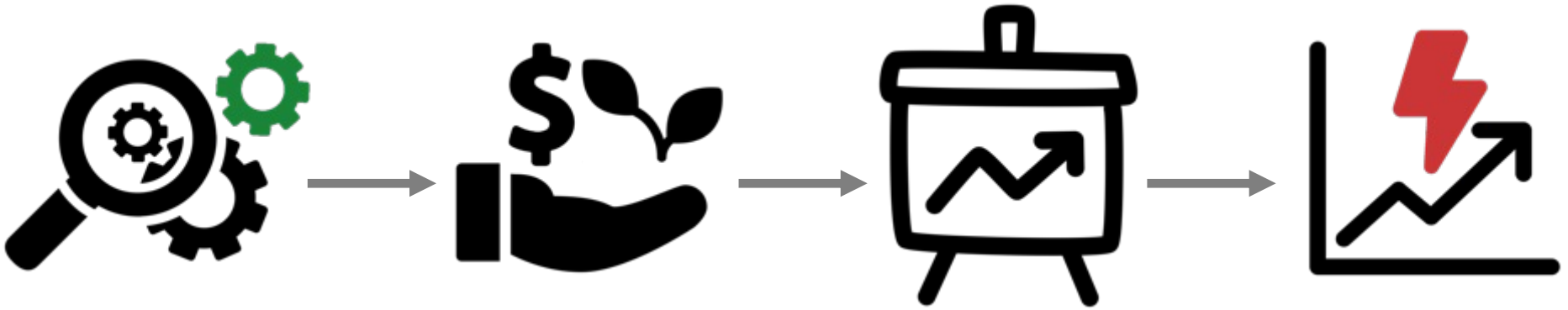
ICT for Green ≠ Green ICT

- **ICT for Green**
  - Use ICT technologies to reduce the environmental footprint of other processes and sectors
  - E.g. smart grids, climate simulations, etc.
- **Green ICT**
  - Reduction of the ICT's environmental footprint
  - E.g. energy-aware data centers
  - 3 ways: measurement, efficiency, sobriety

Increasing energy efficiency ≠ reducing consumption



Energy **optimization** → Resource cost reduction → Usage increase → Energy consumption **increase**

Underlying trends:

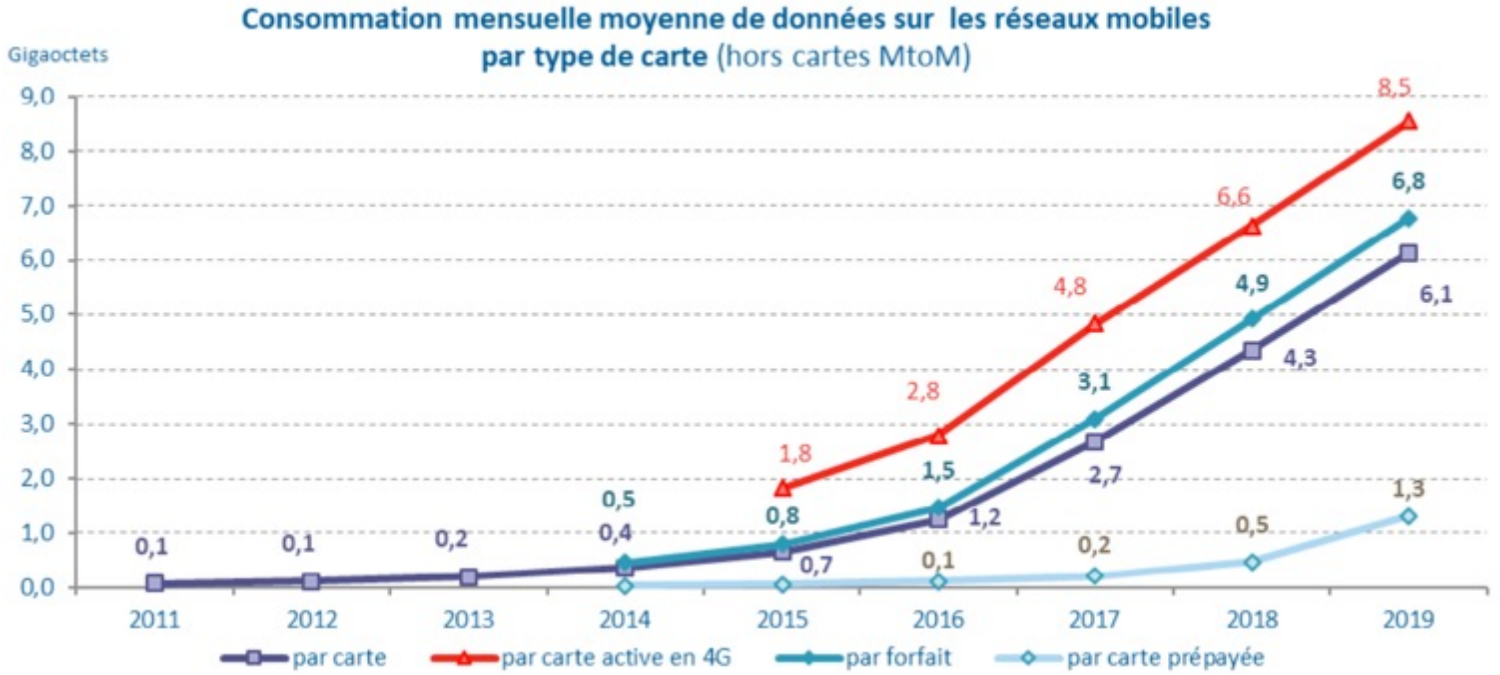
- Acceleration of equipment renewal rate
- Explosion of uses and consumption of data
- Digitization of all sectors, without prior study of environmental impacts

Beware of rebound effects!

ICT impacts

- Direct effects at each stage of the life cycle
  - Extraction : pollution, destruction of ecosystems, armed conflicts, depletion of resources
  - Transport
  - Use : electricity mix
  - Waste : insufficient collection, limited reuse, limited recycling
- More or less positive indirect effects
  - Optimization of other sectors
  - Obsolescence
  - Rebound effects
  - Interdependence linked to ICT
  - Digital divide, health (myopia, addictions, etc.)

More and more traffic



[Source: Marché des communications électroniques en France - Année 2019, ARCEP]

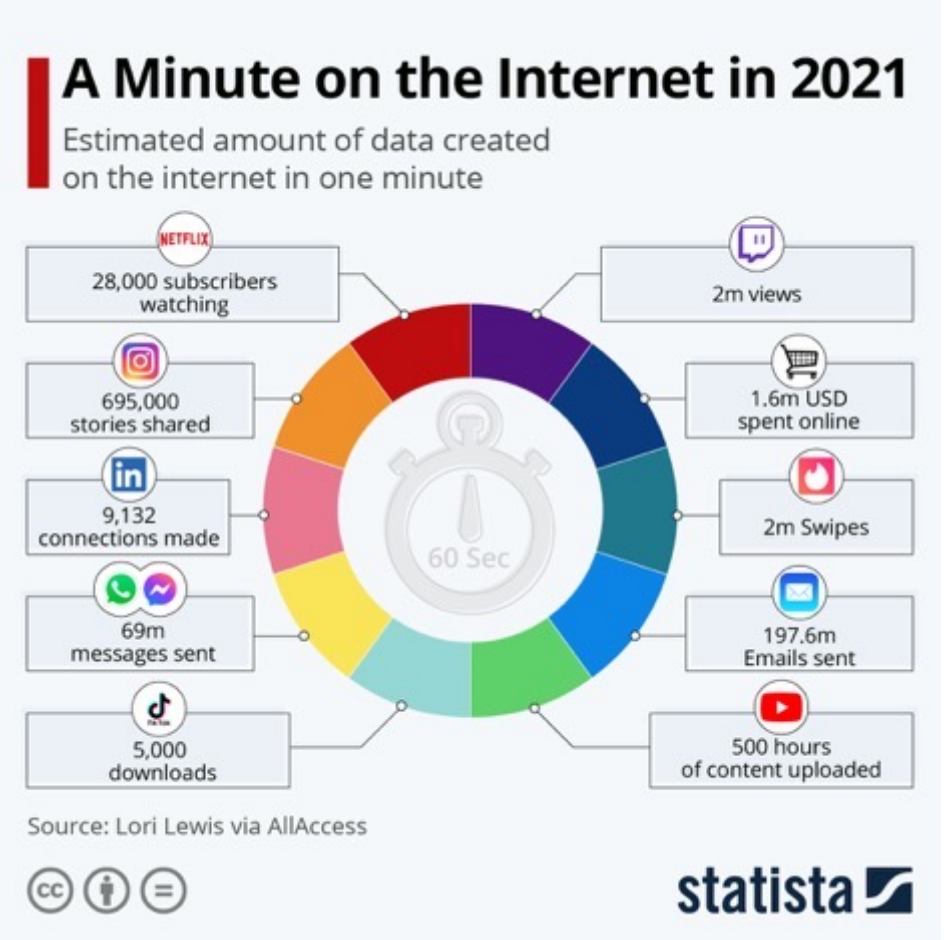
In Q4 2011 :

- 65.9 million SIM cards in France (prepaid and subscription)
- average monthly data consumption per SIM card: 0.1 GB/month

In Q4 2011 :

- 80.4 million SIM cards in France
- 10.4 GB/month (x100 in 10 years per user)

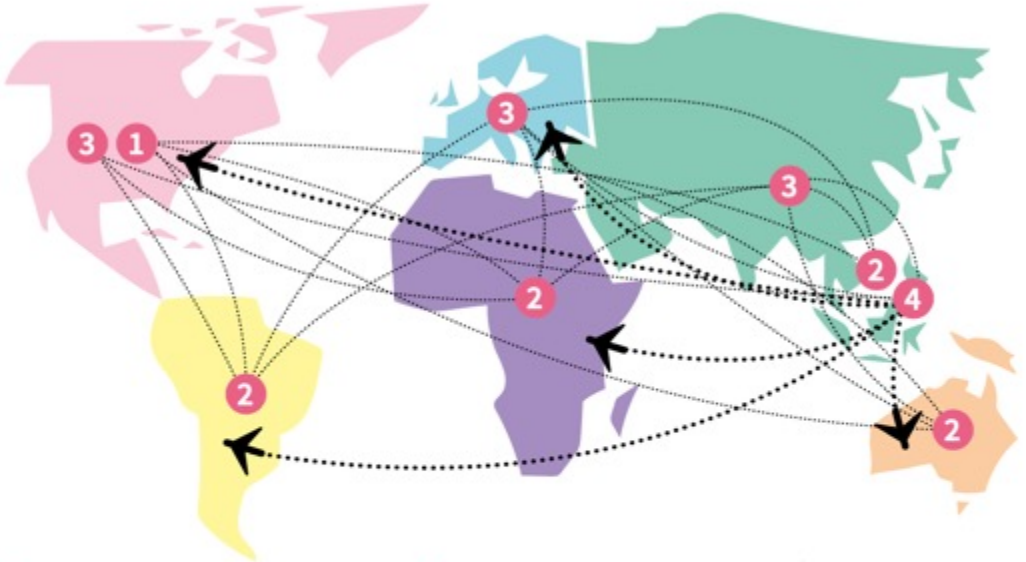
Can we continue to design distributed systems …



… without changing users' habits? And our habits?

Things more and more indispensable

QUATRE TOURS DU MONDE POUR FABRIQUER UN SMARTPHONE

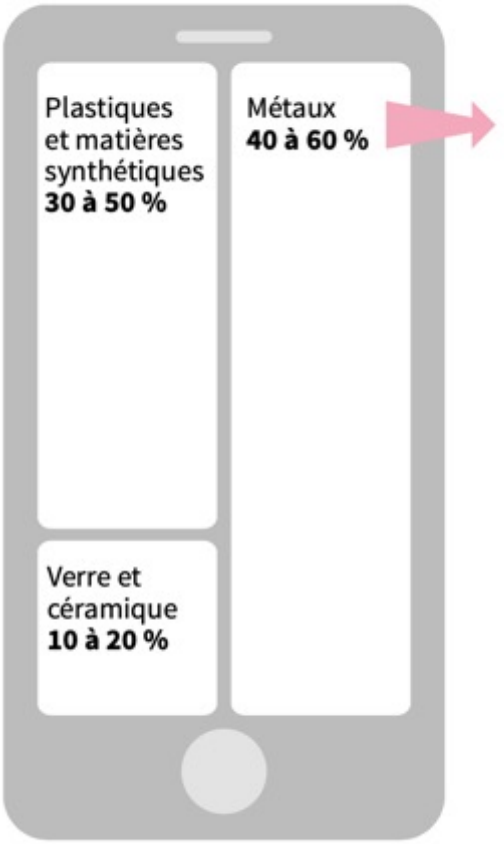


1. **Conception** le plus souvent aux États-Unis
2. **Extraction et transformation des matières premières** en Asie du Sud-Est, en Australie, en Afrique centrale et en Amérique du Sud
3. **Fabrication des principaux composants** en Asie, aux États-Unis et en Europe
4. **Assemblage** en Asie du Sud-Est

Distribution vers le reste du monde, souvent en avion.

70 MATÉRIAUX POUR FABRIQUER UN SMARTPHONE

RÉPARTITION DU POIDS DES MATÉRIAUX DANS LA COMPOSITION D'UN SMARTPHONE



PROPORTION DES MÉTAUX

80 à 85 % de métaux ferreux et non ferreux : cuivre, aluminium, zinc, étain, chrome, nickel…

0,5 % de métaux précieux : or, argent, platine, palladium…

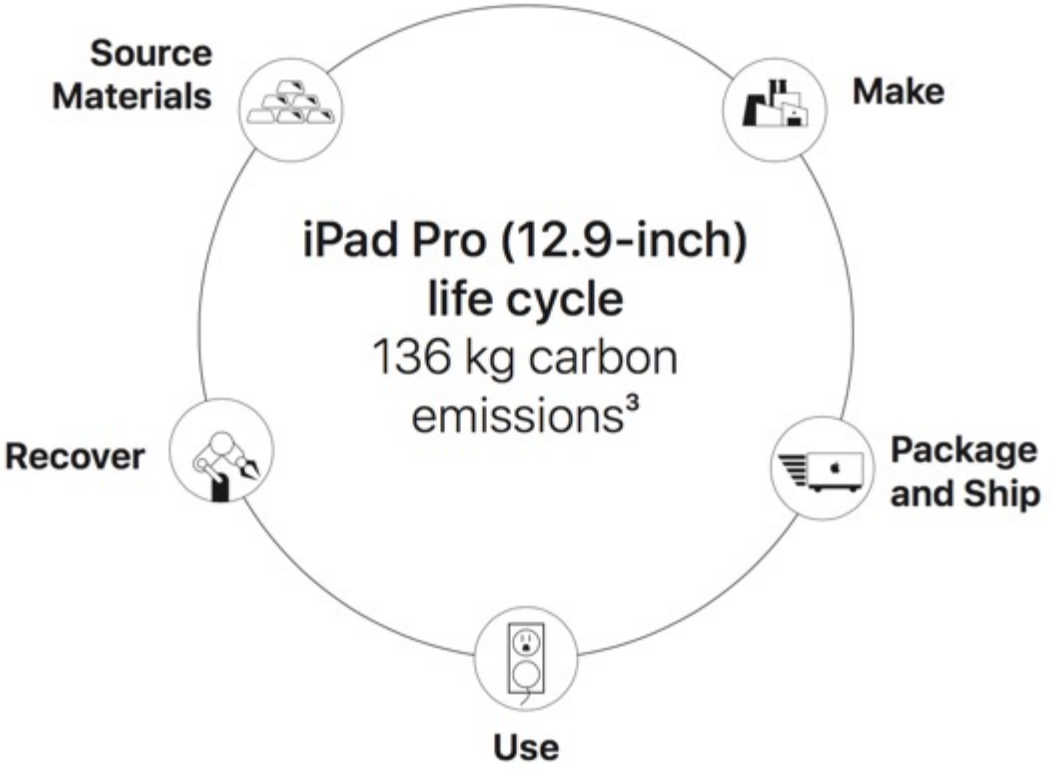
0,1 % de terres rares et métaux spéciaux : europium, yttrium, terbium, gallium, tungstène, indium, tantale…

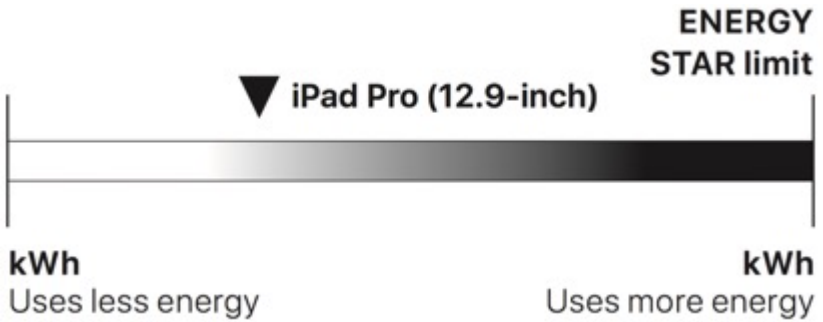
15 à 20 % d'autres substances : magnésium, carbone, cobalt, lithium…

Source : Oeko-Institut, EcoInfo et Sénat

"Les impacts du smartphone", ADEME, 2019

Life cycle of end devices





iPad Pro (12.9-inch) life cycle carbon emissions

83%	Production
11%	Transport
6%	Use
<1%	End-of-life processing

4 years of use

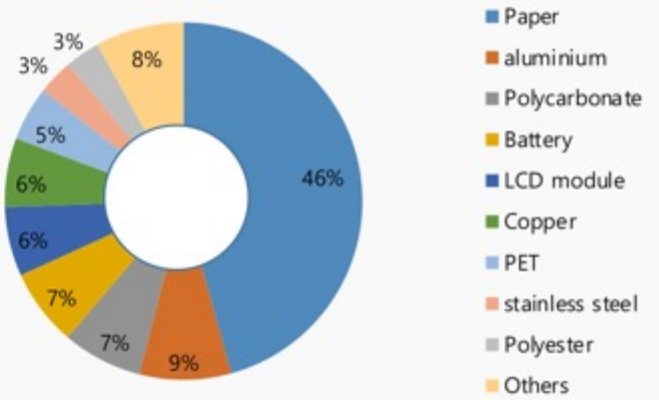
Source: Product environmental report, Apple, 2018.

Numerous other environmental impacts

Product Features

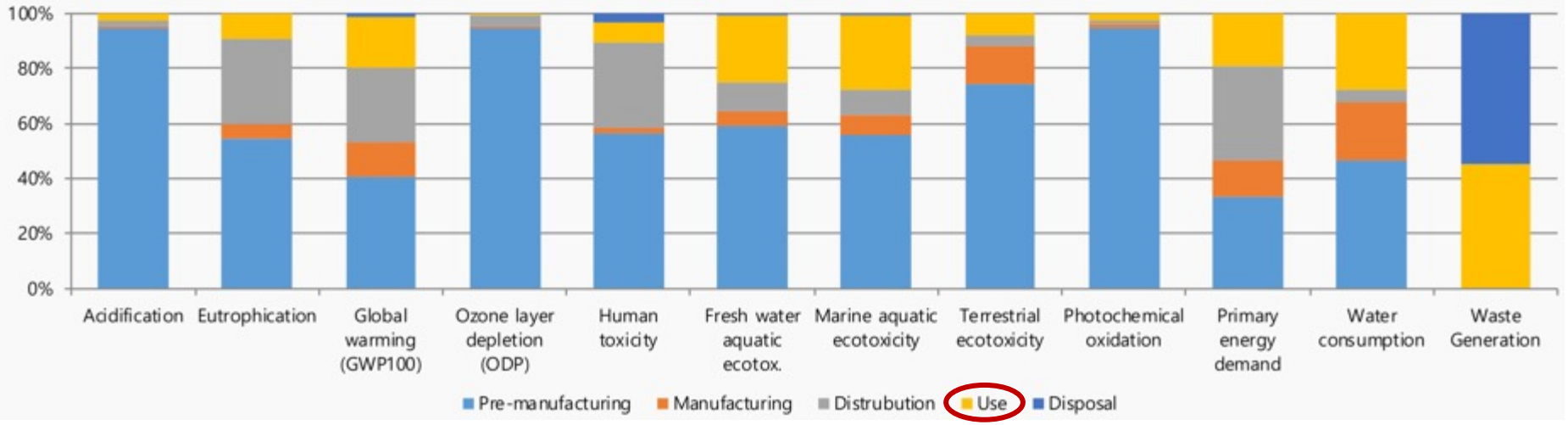
Model name	SM-N950U (Galaxy Note8)
Processor	Qualcomm 2.35GHz, 1.9GHz Octa-Core 64bit
Dimension	162.5 x 74.8 x 8.6 mm
Display	6.3" 2960 x 1440, 16M In-Cell Touch LCD
Battery	Li-Ion 3300 mAh
Camera	12 MP / 5MP
Wt.(g)	186.34g

Material Use



Characterized Environment Impact

Source: Life Cycle Assessment for Mobile Products, Samsung, 2018.



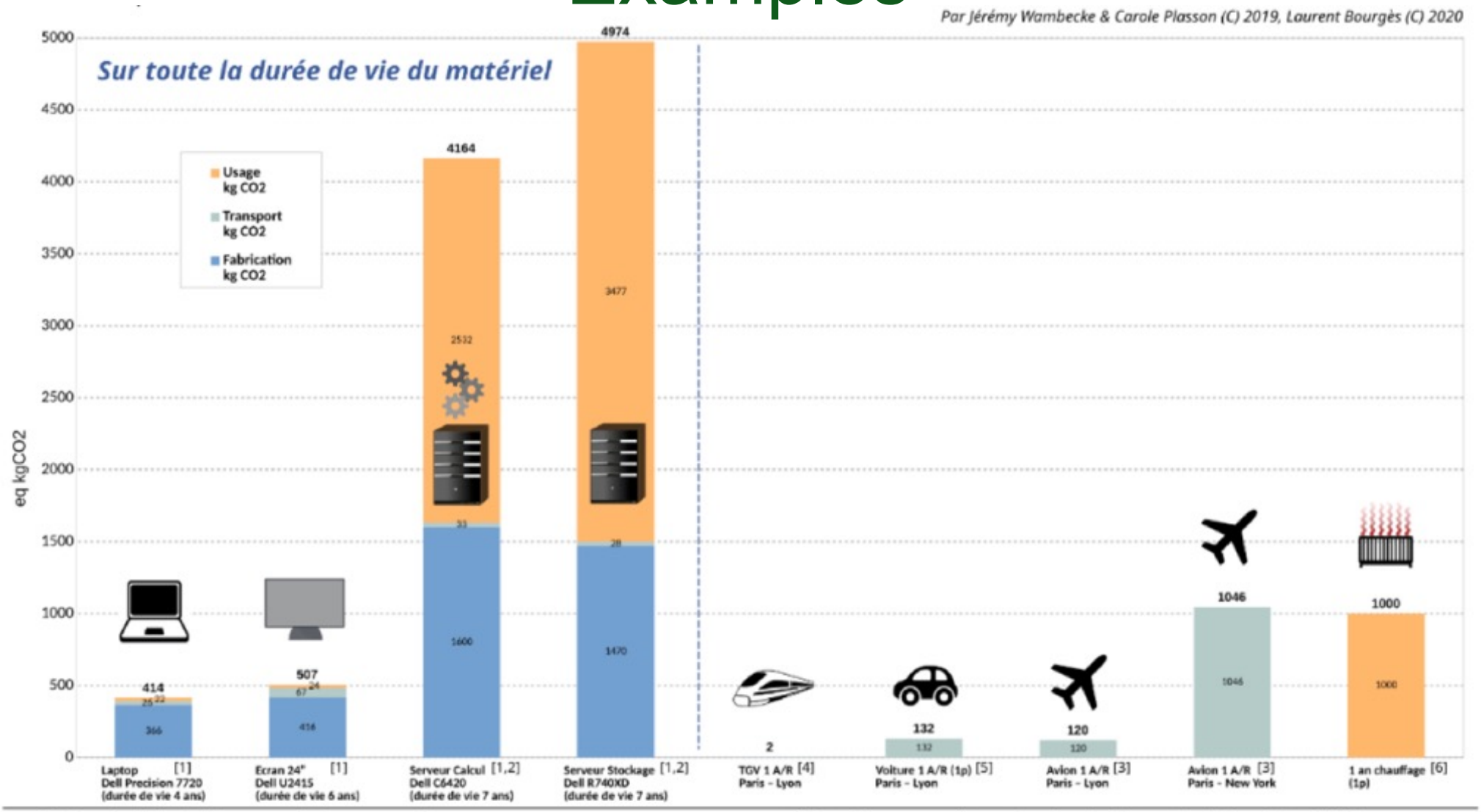
Standard	ISO 14040:2006 and 14044:2006
Database	Ecoinvent 2.2
Method for impact assessment	Life cycle impact assessment classification and characterization factors according to CML 2001 as provided in the SimaPro 7.1.5 LCA tool
LCA software	SimaPro 7.1.5

Pre-manufacturing	Parts and materials constituting the products and its transportation (from supplier to Samsung factory)
Manufacturing	Product assembly by Samsung Electronics (Data collection period : 3 months ahead of assessment)
Distribution	From China or Vietnam to United States
Usage	2 years use
Disposal	Waste treatment of parts and material

Studying environmental impacts of ICT

https://ecoinfo.cnrs.fr

Examples



[1] Données Fiches Dell (usage corrigé pour usage FR) : (https://www.dell.com/learn/us/en/uscorp1/corp-comm/environment_carbon_footprint_products)
[2] Usage à partir de la consommation moyenne (Berthoud et al. 2020) d'un noeud = 275W (C6420), 375W (R740XD) (https://hal.archives-ouvertes.fr/hal-02549565)
[3] https://eco-calculateur.dta.aviation-civile.gouv.fr/
[4] https://ressources.data.sncf.com/explore/dataset/emission-co2-tgv/table/
[5] Trajet de 473km, pour une voiture émettant 140g CO2/km
[6] https://www.insee.fr/fr/statistiques/fichier/1281320/ip1445.pdf
Facteur d'impact : 0,108 kgCO2e/kWh (FR)

Opportunities

To think differently

To propose new things

To build differently

To design a sustainable future

Sobriety

Resilience

Low-tech

Sustainable computing

Computational sustainability

Thank you for your attention

http://people.irisa.fr/Anne-Cecile.Orgerie